



Toward Zero Deaths – Proactive Steps for Your Community
Thurs. Dec. 8, 2016 9:00-10:30 AM Mountain

Links that were posted in chat pod during webinar

- For helpful information on serious injuries see this site:
<https://www.careforcrashvictims.com/clock.php>
- Why on earth don't we establish National Traffic Safety Standards & require them to be adopted by States? <http://annaleahmary.com/2016/01/why-on-earth-dont-we-establish-national-traffic-safety-standards-require-them-to-be-adopted-by-states/>
- US State DOT's and MPO's will be working on establishing fatal and serious injury targets under Safety Performance Management. For more information see FHWA's webpage
<http://safety.fhwa.dot.gov/hsip/spm/>
- <http://etsc.eu/campaign-lets-go-for-a-european-target-to-reduce-serious-road-injuries/>
- Even the safest car cannot protect you if trucks are not safer: <http://annaleahmary.com/2015/08/a-twitter-conversation-about-improved-auto-safety-compromised-by-truck-safety-flaw/>
- "Strategic Plan" for the Toward Zero Deaths philosophy:
<http://www.towardzerodeaths.org/strategy/>
- TZD Participant form: <http://www.towardzerodeaths.org/partners/participant-form>
- For a Swedish perspective on "Vision Zero". An ITE Talks Transportation Podcast features Matts-Åke Belin, traffic safety strategist with the Swedish Transport Administration, who has been instrumental in Vision Zero where it originated in Sweden.: <https://www.spreaker.com/user/ite-talks-transportation/episode-3-conversation-with-matts-aake-b>
- Link to an animal project: http://www.mtri.org/animal_avoidance.html
- Related to involving survivors/victims: <http://annaleahmary.com/2016/03/do-it-president-obama-for-we-the-people-of-this-united-states-of-america-visionzero/>
- The Governor's Highway Safety Offices are in various locations in each state (DOT, Dept of Public Safety, etc. www.ghsa.org
- <http://www.zerofatalitiesnv.com>

Links that were shown in the webinar

- Zero Program Resources
 - Toward Zero Deaths <http://www.towardzerodeaths.org/>
 - Vision Zero <http://visionzeronetwork.org/>
 - Road to Zero http://www.nhtsa.gov/About-NHTSA/Press-Releases/nhtsa_zero_deaths_coalition_10052016
- Safety/Organizational Culture Resources
 - December 2015 and March 2016 Safety Center Webinar Archives
<https://ruralsafetycenter.org/training-education/safety-center-trainings/archived-safety-center-trainings/>
 - Introduction to Road Safety Culture Video
<https://ruralsafetycenter.org/resources/multimedia/>
- Webinar Co-hosts
 - Safety Center <https://ruralsafetycenter.org/>

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- NACE <http://www.countyengineers.org/Pages/default.aspx>
- NLTAPA <http://www.nltapa.org/>
- Video shown in the webinar is the first one on this webpage (with countdown)
<http://www.towardzerodeaths.org/marketing/marketing-collateral/>

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