Your trusted “safety sidekick” to make rural road travel safer!

ruralsafetycenter.org   jaime@ruralsafetycenter.org   (844) 330 2200

Toward Zero Deaths – Proactive Steps for Your Community
Thurs. Dec. 8, 2016 9:00-10:30 AM Mountain

Links that were posted in chat pod during webinar

- For helpful information on serious injuries see this site: https://www.careforcrashvictims.com/clock.php
- US State DOT’s and MPO’s will be working on establishing fatal and serious injury targets under Safety Performance Management. For more information see FHWA’s webpage http://safety.fhwa.dot.gov/hsip/spm/
- Even the safest car cannot protect you if trucks are not safer: http://annaleahmary.com/2015/08/a-twitter-conversation-about-improved-auto-safety-compromised-by-truck-safety-flaw/
- "Strategic Plan" for the Toward Zero Deaths philosophy: http://www.towardzerodeaths.org/strategy/
- TZD Participant form: http://www.towardzerodeaths.org/partners/participant-form
- For a Swedish perspective on "Vision Zero". An ITE Talks Transportation Podcast features Matts-Åke Belin, traffic safety strategist with the Swedish Transport Administration, who has been instrumental in Vision Zero where it originated in Sweden: https://www.spreaker.com/user/ite-talks-transportation/episode-3-conversation-with-matts-ake-b
- Link to an animal project: http://www.mtri.org/animal_avoidance.html
- Related to involving survivors/victims: http://annaleahmary.com/2016/03/do-it-president-obama-for-we-the-people-of-this-united-states-of-america-visionzero/
- The Governor's Highway Safety Offices are in various locations in each state (DOT, Dept of Public Safety, etc. www.ghsa.org
- http://www.zerofatalitiesnv.com

Links that were shown in the webinar

- Zero Program Resources
  - Toward Zero Deaths http://www.towardzerodeaths.org/
  - Vision Zero http://visionzeronetwork.org/
  - Road to Zero http://www.nhtsa.gov/About-NHTSA/Press-Releases/nhtsa_zero_deaths_coalition_10052016

- Safety/Organizational Culture Resources
  - Introduction to Road Safety Culture Video https://ruralsafetycenter.org/resources/multimedia/

- Webinar Co-hosts
  - Safety Center https://ruralsafetycenter.org/
• NACE  http://www.countyengineers.org/Pages/default.aspx
• NLTAPA  http://www.nltapa.org/

• Video shown in the webinar is the first one on this webpage (with countdown)
  http://www.towardzerodeaths.org/marketing/marketing-collateral/