

WELCOME TO: Savannah, GA | December 4-6, 2018

bridging the gap

2ND
NATIONAL SUMMIT
ROAD  **ON RURAL**
SAFETY



HOSTED BY:



National Center for
Rural Road Safety



ruralsafetycenter.org/bridging-the-gap-summit



National Center for Rural Road Safety



AMERICAN ASSOCIATION OF STATE HIGHWAY AND TRANSPORTATION OFFICIALS
AASHTO

Welcome

Welcome to the 2nd National Summit on Rural Road Safety, co-hosted by the National Center for Rural Road Safety and the National Association of County Engineers! It is great to see the familiar faces of those of you who joined us in Denver in 2016 for our "Working Summit," but we are equally as excited to welcome all of the new faces who are joining us this time!

At the first summit, we brought together key leaders and grassroots stakeholders to articulate important safety and transportation issues. Then we identified collaborative opportunities to develop and advocate for initiatives that advance the deployment of a safe, efficient, seamless, and financially sustainable rural transportation network. The outcomes of the 2016 summit were documented in a TRB paper with the key theme of "on the road to zero, we cannot ignore rural."

At this second summit, our goal is to lead an action oriented event with interactive sessions that provide REAL takeaways to assist you on your ROAD TO ZERO. We have assembled a great group of speakers, facilitators and trainers to assist and inspire us. We hope that when you leave, you will feel EMPOWERED to improve the safety of the rural roadway systems within your jurisdictions.

We also want to take a moment to thank our sponsors, who have made this summit possible. Thank you to AASHTO, Cambridge Systematics, the Center for Advanced Infrastructure and Transportation (CAIT) at Rutgers, and Lux Solar.

Thank you again for joining us and remember, together we can make a difference in improving safety for your family, community, and all road users!

Jaime L Sullivan

Jaime Sullivan, PE
Center Manager, National Center for Rural Road Safety

Kevan Stone

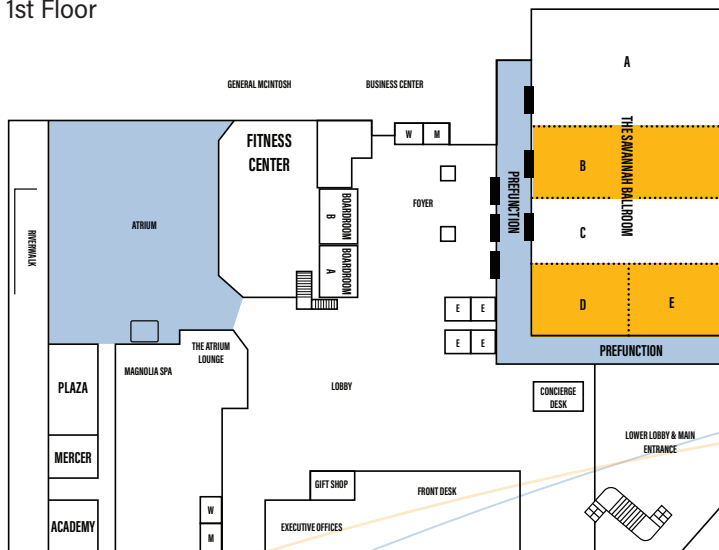
Kevan Stone
Executive Director, National Association of County Engineers



Savannah Marriott Riverfront

100 General McIntosh Boulevard, Savannah, Georgia 31401 USA | +1 912-233-7722

1st Floor



2nd Floor



Schedule-at-a-Glance

Tuesday, December 4

8:00am-5:00pm **Local Road Safety Plan Pilot Workshop (Invitation Only)** (Pulaski)
12:30-1:00pm **Registration:** Safety Culture Workshop (2nd Floor Mezzanine)
1:00-5:00pm **Safety Culture Workshop** (Oglethorpe AB)

Wednesday, December 5

7:00-8:00am **Registration:** Summit Workshops (2nd Floor Mezzanine)
8:00am-12:00pm **Low Cost Safety Improvements Workshop** (Pulaski)
Systemic Safety Workshop (Oglethorpe AB)
11:00am-12:00pm **Registration:** Summit (Registration Table)
11:30am-12:30pm Lunch (Atrium)
12:30-1:15pm **Welcome and Keynote Speakers** (Savannah Ballroom B)
1:15-1:30pm Break (Savannah Ballroom B)
1:30-3:25pm **Doubling Down on Things that Work: Safety Measures to Implement at Home** (Savannah Ballroom B)
3:25-3:40pm Break (Savannah Ballroom B)
3:40-5:00pm **Successes, Partnerships, Projects, and Deployments** (Savannah Ballroom B)
5:30-6:30pm **Opening Reception** (Atrium)

Thursday, December 6

7:00-8:00am **Registration:** Summit Registration (2nd Floor Mezzanine)
Breakfast (Savannah Ballroom DE)
8:00-9:00am **Success in "Moving Rural America" Since Summit #1** (Savannah Ballroom DE)
9:00-9:30am Break (2nd Floor Mezzanine)

9:30-11:50am **Cross Group Session #1: Collaboration/Networking**
 (Break: 10:30-10:50am 2nd Floor Mezzanine)

- Advancing Local Road Safety with State DOTs and Locals (Pulaski)
- Collaboration: How to Get People to the Table and Broaden Your Stakeholder Groups (Chatham)
- Integrating Safety into Your Agency's Workforce Development (Forsyth)
- Marketing Safety: How to Tell Your Story and Develop and Elevator Speech (Franklin)
- Using What You Have, Where You Are: Ideas for Pooling Resources and Funding (Oglethorpe AB)

11:50am-1:15pm **Lunch and Keynote Speaker** (Savannah Ballroom DE)

1:15-3:30pm **Cross Group Session #2: Implementing Rural Safety on the Road to Zero**
 (Break: 2:15-2:30pm 2nd Floor Mezzanine)

- Cultivating a Non-Urban Lens: Quality of Service & Performance Metrics Sensitive to Rural Areas (Chatham)
- Innovative Ideas for Shifting Rural Safety Culture & Addressing the Human Behavior Problem to Get to Zero (Forsyth)
- Innovative Rural Safety Research: What is Needed to Get Rural to Zero (Oglethorpe AB)
- Intersection for Public Health and Transportation (Franklin)
- Systemic Safety: How to Implement Rural-Specific Solutions Under Rural Constraints (Pulaski)

3:30-3:45pm Break (2nd Floor Mezzanine)
3:45-4:45pm **Closing Session: Next Steps, Action Items & Keynote Speaker** (Savannah Ballroom DE)

Special Notes:

Registration Desk: The Registration Desk will be open during the Summit. You will find it located in the 2nd Floor Mezzanine. If you have questions regarding a session, please feel free to stop and ask for assistance. Be sure to stop and pickup your name tag and packet BEFORE attending any workshops or sessions.

Breakout Sessions: You will find both your Cross-Group Session assignments on the back of your name tag. Each facilitator will be given a list of attendees for their respective session. They are planning on your attendance, so please be sure to attend the sessions indicated.

CEUs: CEUs for both the workshops and the Summit are available through Montana State University. Attendees wishing to get CEUs MUST complete a CEU registration form while at the Summit. Forms are available at the Registration Desk.

Have Questions? Traci Ulberg with Meetings Northwest is stationed at the Registration Desk. If you need assistance or have a question, please call or text Traci at: +1-406-531-0185. tulberg@meetingsnorthwest.com | meetingsnorthwest.com



Your resource on our journey **Toward Zero Deaths.**



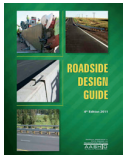
HIGHWAY SAFETY MANUAL

Measurably reduce the frequency and severity of crashes on American roadways with tools supported by sound science for considering safety in the project development process. Discover how to select countermeasures and prioritize projects, compare alternatives, and quantify and predict the safety performance of roadway elements considered in planning, design, construction, maintenance, and operations.



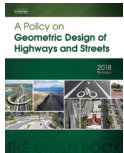
AASHTOWare's Safety Analyst™

AASHTOWare's Safety Analyst™ software product incorporates the Highway Safety Manual safety management approach into a computerized analytical tool for guiding the decision-making process for programming site-specific highway safety improvements.



ROADSIDE DESIGN GUIDE

Improve your roadside safety. Featuring current information and operating practices, this guide focuses on safety treatments that can minimize the likelihood of serious injuries when a motorist leaves the roadway.



THE "GREEN BOOK"

Explore unique design solutions that meet the needs of highway users while maintaining the integrity of the surrounding environment. Design guidelines are included for freeways, arterials, collectors, and local roads, in both urban and rural locations, paralleling the functional classification used in highway planning.



GUIDELINES FOR GEOMETRIC DESIGN OF LOW-VOLUME LOCAL ROADS

These guidelines address the unique design issues highway designers and engineers face when determining appropriate cost-effective geometric design policies for low-volume local roads. This approach covers both new and existing construction projects.



TC3 TRAINING

TC3 focuses on developing training products for technical staff in construction, maintenance, materials, traffic, and other areas of transportation. TC3 has a library of over 190 on-line training modules covering a variety of topics. As a national resource, TC3 helps states, local government, and industry save money at a critical time of infrastructure investment through course development, web-based trainings, information, and resource sharing that is available at substantially reduced cost.

Visit the AASHTO Store for over 250 technical titles covering transportation—from planning and design to operations and maintenance. Let AASHTO be your resource as we work Toward Zero Deaths.



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TowardZeroDeaths.org

<http://store.transportation.org>



Tuesday, December 4

8:00am-5:00pm

Local Road Safety Plan Pilot Workshop (Invitation Only) (Pulaski)

12:30-1:00pm

Registration: Safety Culture Workshop (2nd Floor Mezzanine)

1:00-5:00pm

Safety Culture Workshop (Oglethorpe AB)

Growing positive traffic safety culture within organizations and communities has the potential to significantly improve traffic safety in rural America. During this skill-building, interactive workshop, Jay Otto with the Center for Health and Safety Culture will lead participants through three modules about safety culture. The modules will include practical examples addressing three critical issues in traffic safety: increasing seat belt use, growing bystander engagement in workplace environments, and reducing speeding.

In the first module, participants will learn the basics about intentional behavior, how a variety of stakeholders across our communities influence behavior, and introduce a basic definition of traffic safety culture which can be used to improve traffic safety. A case study from rural Utah to improve seat belt use will provide a practical example of the concepts.

In the second module, participants will apply the idea of safety culture to an organizational setting and engage in an exercise to explore ways of growing bystander engagement as a protective behavior within safety culture. Between 2005 and 2010, 48% of worker fatalities on road work zones were caused by running over or backing over a worker with equipment. Bystander engagement is one approach to reduce these incidents.

In the third module, we will apply the ideas of safety culture to a community and engage in an activity to explore strategies to reduce speeding. Speeding is a leading cause of crashes, serious injuries, and fatalities across the U.S. and in work zones.

Participants will leave the workshop with a better understanding of how to change behavior, a working definition of traffic safety culture, and ideas about how they can leverage their role (and the role of others) in growing a positive traffic safety culture.

Wednesday, December 5

7:00-8:00am

Registration: Summit Workshops (2nd Floor Mezzanine)

8:00am-12:00pm

Summit Workshops

Low Cost Safety Improvements Workshop (Pulaski)

This course provides a comprehensive presentation of low cost, ready-to-use improvements that enhance the safety of roads and highways. It additionally provides background on the crash mitigation process including both conventional and systemic network screening. A synthesis of countermeasures and examples of their associated crash reduction factors are identified from either the CMF Clearinghouse or other relevant publications and both are presented in this course. Countermeasures for specific areas including roadway segments and curves, roadsides, and unsignalized intersections will be presented. Through a case study exercise, participants will learn how to evaluate a highway safety situation and consider countermeasures for that situation.



Systemic Safety Workshop (Oglethorpe AB)

The Systemic workshop provides an overview of the systemic approach and why it is beneficial for improving safety on all roadways. The systemic safety analysis assesses the potential for a specific type of severe crash to occur at a specific location because of the location's characteristics or features (roadway factors). Systemic approach helps with deploying countermeasures at locations with the greatest potential for safety improvement.

11:00am-12:00pm

Registration: Summit (2nd Floor Mezzanine)

11:30am-12:30pm

Lunch (Atrium)

12:30-1:15pm

Welcome and Keynote Speakers (Savannah Ballroom B)



Steve Albert

Director, Rural Safety Center/Western Transportation Institute

Bio: Steve Albert has been addressing transportation challenges for over 35 years in both the largest metropolitan centers and our nation's most rural settings. His pioneering rural research has allowed for a unique perspective of America's transportation needs. Steve has been involved in addressing rural and urban transportation and Intelligent Transportation Systems (ITS) research and development in more than 35 states. Steve has received lifetime achievement awards from the Institute for Transportation Engineers (ITE) for his efforts in on rural transportation issues and ITS and from the Council on University Transportation Centers. He also serves on a variety of committees and organizations including USDOT ITS Advisory Committee and the ITSA Rural ITS Committee (Chair). Steve is also the Director of the FHWA National Center for Rural Road Safety, and the West Region Workforce Development Center of Excellence.



Honorary Gary Moore

2nd Vice President NACo and Boone County, Kentucky Judge/Executive

Bio: Boone County, Kentucky Judge/Executive Gary Moore was elected NACo Second Vice President on July 16, 2018. Active in NACo since 2012, Moore has previously served as Chair of NACo's Transportation Steering Committee and its Environment, Energy and Land Use Steering Committee. Currently he is the executive liaison to NACo's Rural Action Caucus Steering Committee and Audit Committee.

Moore continues to build strong partnerships with the cities, schools and agencies across the county, state and region. These working relationships have delivered results that have improved the economic development, growth and the overall quality of life for people of Boone County. Through his leadership, the county has continued to grow as a wonderful place to live, work and raise a family.



Brandy Hendrickson

Deputy Administrator FHWA, USDOT

Bio: On July 24, 2017, Brandy Hendrickson was named Deputy Administrator of the Federal Highway Administration (FHWA) after having built a reputation as a strong leader while Commissioner of the Indiana DOT. As the FHWA's Deputy Administrator, she puts her 20 years of business experience to work leading a 2,900-person federal agency and maximizing its \$44 billion annual budget. She is only the second woman to head the FHWA, and has a deep appreciation for the strength of an organization filled with people of different backgrounds and perspectives.

1:15-1:30pm

Break (Savannah Ballroom B)

1:30-3:25pm

Doubling Down on Things that Work: Safety Measures to Implement at Home (Savannah Ballroom B)

- **Mike Griffith**, Director of the Office of Safety Integration, FHWA
- **Scott Davis**, Safety Committee Chair, NACE and Traffic Engineering and Operations Manager, Thurston County Public Works and NACE Safety Committee Chair
- **Dr. Ann Dellinger**, Branch Chief, Transportation and Leisure Injury Section, CDC
- **Kelly Hardy**, AASHTO
- **Carmen Hayes**, Southeast Region Administrator, NHTSA
- **Russ Martin**, Director of Government Relations, GHSA

3:25-3:40pm

Break (Savannah Ballroom B)

3:40-5:00pm

Successes, Partnerships, Projects, and Deployments (Savannah Ballroom B)

- **Tony D'Agostino**, Law Enforcement Liaison, NYS Governor's Traffic Safety Committee, NYS Sheriff's Association
- **Ron Spike**, Sheriff, Yates County New York
- **Randy Smith**, Associate Professor, University of Alabama Center for Advanced Public Safety
- **Dr. Ann Dellinger**, Branch Chief, Transportation and Leisure Injury Section, CDC
- **Patrick Farrell**, Chatham County Commissioner

5:30-6:30pm

Opening Reception (Atrium)

Enjoy hors d'oeuvres with Summit attendees and guests! A cash bar will be available.



Thursday, December 6

7:00-8:00am

Summit Registration (2nd Floor Mezzanine)

Breakfast (Savannah Ballroom DE)

8:00-9:00am

Success in "Moving Rural America" Since Summit #1 (Savannah Ballroom DE)



Marie Walsh

Director, Louisiana LTAP

Bio: Marie Walsh, is the Director of the Louisiana Local Technical Assistance Program (LTAP), which provides training and technical assistance to local transportation and public works agencies across Louisiana. In partnership with the LADOTD she helped found and now coordinates the LA

Local Road Safety Program (LRSP) to improve safety and reduce deaths on city and parish owned roads. Marie serves on the Louisiana Strategic Highway Safety Plan Implementation Team and is a member the Executive Committee of the Louisiana Traffic Records Coordinating Committee. She is a past Co-chair of the Louisiana Occupant Protection Emphasis Area Team.

Marie is active in national road safety efforts and is the Vice-Chair of the TRB Transportation Safety Management Committee. Marie is a member of the panel overseeing the research project NCHRP 17-65 Guidance on Implementing the TZD National Strategy and on NCHRP 17- 69 A Strategic Approach to Transforming Traffic Safety Culture to Reduce Deaths and Injury. She received her Masters Degree in Environmental Engineering from LSU in 1985 and a PhD in Human Resource Education and Workforce Development in 2003. Marie lives in Baton Rouge, LA with her husband and has three grown children who all live and work in the Virginia and DC area.

9:00-9:30am

Break (2nd Floor Mezzanine)

9:30-10:30am

CROSS GROUP SESSION #1: Collaboration/Networking

Advancing Local Road Safety with State DOTs and Locals (Pulaski)

Facilitator(s): **Marie Walsh**, Director, Louisiana LTAP and **Mathew Enders**, Technical Services Manager, Washington State DOT/Director, Washington LTAP

Sample Discussion Topics:

- LRSP roadmap.
- Success stories from pilot #1.
- Draft action items for your agency.

Collaboration: How to Get People to the Table and Broaden Your Stakeholder Groups (Chatham)

Facilitator(s): **Danena Gaines**, Rural Road Safety Center and Cambridge Systematics and **Pam Beer**, Rural Road Safety Center and Cambridge Systematics

Sample Discussion Topics:

- Identify opportunities and initiatives that will improve the outreach to stakeholders and the public in your community.
- State the 5 I's of Public Involvement.
- Complete a scenario exercise on how to broaden your stakeholder group.
- Draft a list of "new" stakeholders your agency should reach out to.

CROSS GROUP
SESSION #1:
**COLLABORATION &
NETWORKING**

Integrating Safety into Your Agency's Workforce Development (Forsyth)

Facilitator(s): *Natalie Villwock-Witte, Rural Road Safety Center/Western Transportation Institute and Beverly Fontenet, GALTAP, LTAP Director*

Sample Discussion Topics:

- Workforce development for current employees:
 - Local Road Safety Certificate, LTAP Road Scholar and Safety Circuit Rider Programs.
 - Best practices for engaging/encouraging employees in trainings.
 - Identify most needed trainings in your agency.
- How to hire new employees:
 - How to market positions.
 - Key qualifications to list.
 - How to train for safety when onboarding.

Marketing Safety: How to Tell Your Story and Develop and Elevator Speech (Franklin)

Facilitator(s): *Robert Hydrick, Communications Manager, Georgia Governor's Office of Highway Safety and Kevin Elliot, ARA*

Sample Discussion Topics:

- Techniques for marketing safety.
- Identify opportunities and initiatives to tell your safety story.
- Identify success stories.
- State the steps for creating and an elevator speech. Draft and elevator speech for your agency.

Using What You Have, Where You Are: Ideas for Pooling Resources and Funding (Oglethorpe AB)

Facilitator(s): *Nicole Fox, Iowa DOT and Ginny Sullivan, Director of Travel Initiatives, Adventure Cycling*

Sample Discussion Topics:

- Funding swap ideas.
- Force accounts – work that can be done with maintenance staff but funded by state.

10:30-10:50am

Break (2nd Floor Mezzanine)

10:50-11:50am

Cross Group Session #1: Collaboration/Networking

[continued]

11:50am-1:15pm

Lunch and Keynote Speaker (Savannah Ballroom DE)



Bryan Jones

SCDOT Rural Road Safety Program, AASHTO - 2018

President's Award

Mr. Jones is originally from Bamberg, S.C. He graduated from Clemson University in 1992 with a Bachelor's Degree in Civil Engineering. He began his career with the South Carolina Department of Transportation in 1993 and is a licensed professional engineer since 1998.

During that time, he has worked in the Construction, Maintenance, and Mechanical Engineering Offices both at the county and district office levels. He currently serves as a Program Manager for the Rural Road Safety Program in Traffic Engineering Office.

Local Road Safety Plans:

Your Map to Safer Roadways

No matter what your resources, a Local Road Safety Plan will guide you to data-driven solutions and safer roads.

https://safety.fhwa.dot.gov/provencountermeasures/local_road/

Chevron signs reduce nighttime crashes by 25%.

Choose Proven Solutions



Chevrons Roundabouts Targeted Enforcement Crosswalks

Implement Solutions



Education & Enforcement Capital Projects

CROSS GROUP
SESSION #1:
**COLLABORATION &
NETWORKING**

CROSS GROUP
SESSION #2:
**Implementing Rural Safety on
the Road to Zero**

1:15-2:15pm

Cross Group Session #2: Implementing Rural Safety on the Road to Zero

Cultivating a Non-Urban Lens: Quality of Service & Performance Metrics Sensitive to Rural Areas (Chatham)

Facilitator(s): *Linda MacIntyre, Manager NPS Congestion Management Program and Heather Adamson, Director of Planning, AMBG*

Sample Discussion Topics:

- Review the challenges or barriers to using urban performance metrics.
- Identifying potential performance metrics that are rural based.
- Draft rural based service metrics that couple be used in a research project for evaluation.

Innovative Ideas for Shifting Rural Safety Culture & Addressing the Human Behavior Problem to Get to Zero (Forsyth)

Facilitator(s): *Jay Otto, CHSC and Nathan Benson, Occupational Safety and Risk Management Director, Chatham County*

Sample Discussion Topics:

- Describe steps/techniques for growing traffic safety citizenship.
- Identify steps for increasing your organizational safety culture.
- Identify success stories.
- Draft action items for your agency.

Innovative Rural Safety Research: What is Needed to Get Rural to Zero (Oglethorpe AB)

Facilitator(s): *Jaime Sullivan, WTI Researcher and Rural Road Safety Center Manager and John Shaw, Iowa State University*

Sample Discussion Topics:

- Discuss rural safety research hot topics.
- Identify rural transportation research needs.
- Draft NCHRP research statement descriptions to be included in NCHRP 20-122 Rural Research Roadmap.
- If it is new to you, it is innovative.

Intersection for Public Health and Transportation (Franklin)

Facilitator(s): *Robin Philips, Executive Director, National RTAP and Dan Gelinne, Program Manager, Pedestrian and Bicycle Information Center*

Sample Discussion Topics:

- Review challenges or barriers to public health transportation.
- Identify success stories for increasing transportation and public health.

Systemic Safety: How to Implement Rural-Specific Solutions Under Rural Constraints (Pulaski)

Facilitator(s): *Mathew Enders, Technical Services Manager at Washington State DOT/ Director, Washington LTAP and Jerry Roche, FHWA Resource Center*

Sample Discussion Topics:

- Discuss the shift/evolution from hot spot reactive mode to a systemic, proactive approach.
- Identify success stories.
- Summarize key approaches.
- Identify rural constraints and possible solutions.
- Draft action items for your agency.

2:15-2:30pm

Break (2nd Floor Mezzanine)

2:30-3:30pm

Cross Group Session #2: Implementing Rural Safety on the Road to Zero

[continued]

3:30-3:45pm

Break (2nd Floor Mezzanine)

3:45-4:45pm

Closing Session: Next Steps, Action Items and Keynote Speaker

(Savannah Ballroom DE)

Hillary Isebrands

FHWA Resource Center

Hillary Isebrands has contributed to the transportation profession for over 20 years. She has expertise as a roadway design and safety engineer as well as a traffic engineer and transportation researcher. Hillary is currently a Senior Roadway Safety Engineer and Team

Leader with FHWA, Resource Center (RC), Safety and Design Technical Service Team. As a part of this 16 person National Team, she provides safety and design technical assistance, deploys current design and safety technologies and provides project reviews to FHWA's internal and external customers. She specializes in roundabouts and local and rural road safety and design. Hillary also oversees the National Center for Rural Road Safety, a MAP-21 Center of Excellence.



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Transportation



SPECIAL THANKS

Many individuals and organizations have worked together to help make this event a success. In addition to our sponsors, speakers, workshop trainers, and facilitators, we want to extend a special thanks to Meetings Northwest as well as to our Steering Committee:

Steve Albert, National Center for Rural Road Safety/Western Transportation Institute (www.ruralsafetycenter.org)

Hillary Isebrands, FHWA Resource Center (www.fhwa.dot.gov/resourcecenter)

Jerry Roche, FHWA Resource Center (www.fhwa.dot.gov/resourcecenter)

Kevan Stone, National Association of County Engineers (www.countyengineers.org)

Jaime Sullivan, National Center for Rural Road Safety/Western Transportation Institute (www.ruralsafetycenter.org)

Lastly, we would like to sincerely thank our opening keynote speaker **Brandy Hendrickson**, Deputy Administrator of FHWA and our lunch keynote speaker **Bryan Jones**, SCDOT Rural Road Safety Program.

BIOs

ADAMSON, HEATHER. Director of Planning, AMBG

Facilitator: CG#2: Cultivating a Non-Urban Lens: Quality of Service & Performance Metrics Sensitive to Rural Areas

Heather Adamson is the Director of Planning at AMBAG overseeing the Planning Division with 20 years of experience in land use, housing, and transportation planning. She has extensive experience in regional transportation planning through her work on large-scale long range transportation plans, sustainability planning, managed lanes and pricing strategies, corridor studies, economic development, freight, land use, housing and environmental and transportation projects.

Prior to coming to AMBAG, Heather spent nearly 15 years working at the San Diego Association of Governments on a variety of transportation and regional planning projects. She was the Project Manager for the SANDAG 2050 Regional Transportation Plan (RTP) in 2011. In this role she led efforts to prepare the first RTP in the State of California subject to new climate change legislation.

ALBERT, STEVE. Director, Rural Safety Center

Speaker: Opening Keynote

Steve Albert has been addressing transportation challenges for over 35 years in both the largest metropolitan centers and our nation's most rural settings. His pioneering rural research has allowed for a unique perspective of America's transportation needs. Steve has been involved in addressing rural and urban transportation and Intelligent Transportation Systems (ITS) research and development in more than 35 states. Steve has received lifetime achievement awards from the Institute for Transportation Engineers (ITE) for his efforts in on rural transportation issues and ITS and from the Council on University Transportation Centers. He also serves on a variety of committees and organizations including USDOT ITS Advisory Committee and the ITSA Rural ITS Committee (Chair). Steve is also the Director of the FHWA National Center for Rural Road Safety, and the West Region Workforce Development Center of Excellence.

BEER, PAMELA. Rural Road Safety Center and Cambridge Systematics

Facilitator: CG#1: Collaboration: How to Get People to the Table and Broaden Your Stakeholder Groups

Pamela Beer is a Senior Associate with nearly 30 years of experience in the areas of highway safety, strategic planning and analysis, communications and community outreach, public awareness, media relations, and transportation safety planning. She is currently managing Strategic Highway Safety Plans in Virginia, Alaska, and Louisiana, and completed updates for California and Rhode Island. She also assisted Maryland, Colorado and Nevada with their implementation and update process. She worked with the Federal Highway Administration's (FHWA) Office of Road Safety developing marketing plans and materials for the Highway Safety Improvement Program (HSIP), Rural Local and Tribal Roads Tool Kit, Safety Funding at the Local Level, the Systemic Safety Project Selection Tool and Training, and the National Center for Rural Road Safety. She has also written several articles for FHWA's Public Roads magazine.

For the National Center on Rural Road Safety, Ms. Beer developed two web-based training courses on regional and local safety plans and how to effectively communicate with elected officials. She helped draft the SHSP Development Implementation Courses for FHWA and was the instructor for the courses offered by the National Highway Institute (NHI). Ms. Beer also helped draft the SHSP Evaluation Process Model (EPM), and developed a web-based course based on evaluation for FHWA.

BENSON, NATHAN. Occupational Safety and Risk Management Director, Chatham County

Facilitator: CG#2: Innovative Ideas for Shifting Rural Safety Culture & Addressing the Human Behavior Prob to Get to Zero

From Oliver Springs, Tennessee, Nathan relocated to Savannah in 2015. Prior to coming to Savannah, Nathan served in the Tennessee Army National Guard, where he achieved the rank of Sergeant. He was deployed in 2004 as a Cavalry Scout during Operation Iraqi Freedom III

charged with providing personal security for the Regiment Commander. Aside from his military service, he spent the rest of his career in the radiation measurement and monitoring industry. Nathan completed his Bachelor of Science degree in Occupational Safety and Health from Columbia Southern University and graduated Magna Cum Laude. He holds an Associate of Applied Science in Occupational Safety and Health and a certificate in Industrial Hygiene Management. Nathan also holds certifications as a Certified Safety Professional and Associate Safety Professional by the Board of Certified Safety Professionals and Lean Six Sigma Black Belt through Georgia Institute of Technology. He holds several national instructor certifications and in 2015, he was honored by the National Safety Council as a "Rising Star of Safety". His public service includes serving on the Oliver Springs Planning Commission from 2012-2015. He is a 2017 graduate of Leadership Savannah and served as the 2016-2018 Chatham County United Way Campaign Cabinet member.

D'AGOSTINO, ANTHONY "TONY". Law Enforcement Liaison, NYS Governor's Traffic Safety Committee, NYS Sheriff's Association

Speaker: Successes, Partnerships, Projects, and Deployments

Anthony D'Agostino worked for the Rensselaer County Sheriff's Office for 25 years. One of the highlights of his career was representing the Sheriffs of New York in the State's intelligence and counterterrorism center for three years. In 2015 the opportunity arose to once again represent the Sheriffs as a fulltime employee of the New York State Sheriffs' Association... this time in the world of highway safety. Anthony works to make sure rural highway safety issues are considered at the New York State Governor's Traffic Safety Committee and advocates for resources to be distributed to rural highway safety partners.

DAVIS, SCOTT. Safety Committee Chair, NACE and Traffic Engineering and Operations Manager, Thurston County Public Works and NACE Safety Committee Chair

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Scott Davis is the Traffic Engineering & Operations Manager for Thurston County, Washington. He has been working at Thurston County Public Works for 22 years in various capacities, including roadway design, construction management, land-use permitting and traffic engineering. He holds a bachelor's degree from Oregon State University in Civil engineering. Scott is a registered professional engineer in the State of Washington. Mr. Davis is the Safety Committee Chair for National Association of County Engineers and serves on several national safety related committees with the Transportation Research Board and AASHTO.

DELLINGER, DR. ANN. Branch Chief, Transportation and Leisure Injury Section, CDC

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Speaker: Successes, Partnerships, Projects, and Deployments

Ann M. Dellinger, Ph.D., M.P.H., serves as chief of the Home, Recreation and Transportation Safety Branch of the Division of Unintentional Injury Prevention, at CDC's National Center for Injury Prevention and Control. There she oversees the older adult falls, traumatic brain injury, and road safety work of the Center. Dr. Dellinger consults with domestic and international organizations including the U.S. Transportation Research Board, the World Health Organization (WHO) and the Pan American Health Organization (PAHO). She is the recipient of the Department of Health and Human Services Secretary's Awards for Distinguished Service for assistance during the Oklahoma City bombing (1997) and the World Trade Center/Anthrax Investigation Emergency Response Team (2002).

ELLIOT, KEVIN. ARA

Facilitator: CG#1: Marketing Safety: How to Tell Your Story and Develop and Elevator Speech

Kevin Elliott is a marketing and communication coordinator with ARA, Inc. He specializes in strategic communication planning and project management, as well as professional writing. His clients include the Federal Highway Administration, the Florida Department of Transportation,

and the National Institute of Standards and Technology.

ENDERS, MATHEW. *Technical Services Manager, Washington State DOT/ Director, Washington LTAP*

Facilitator: CG#1: Advancing Local Road Safety with State DOTs and Locals
Facilitator: CG#2: Systemic Safety: How to Implement Rural-Specific Solutions Under Rural Constraints

Matthew Enders works in the Local Programs division of the Washington State Department of Transportation (WSDOT). Within that office he manages the safety program for local agencies in Washington State, from managing the federal Highway Safety Improvement Program (HSIP) to working with individual agencies on specific safety issues on their roads. Matthew also serves as the director of the Washington State Local Technical Assistance Program (LTAP) Center delivering training, technology transfer, and technical assistance to local agencies across the state. Matthew has 20 years of experience working in traffic safety.

FARRELL, PATRICK. *Chatham County Commissioner, District 4*

Speaker: Successes, Partnerships, Projects, and Deployments

Commissioner Farrell was elected to the Chatham County Commission in 2004. Patrick K. Farrell is a native Savannahian and a resident of Skidaway Island. He is married and the father of three sons. He enjoys worshipping at church and helping constituents, as well as participating in outdoor activities such as gardening, fishing and boating. A graduate of Benedictine Military School, Pat furthered his education at Georgia Southern University and graduated with a Bachelor's degree in Mechanical Engineering Technology.

FONTENOT, BEVERLY. *GALTAP, LTAP Director*

Facilitator: CG#1: Integrating Safety into Your Agency's Workforce Development

Program Manager of Georgia LTAP, Beverly has 20 years of experience in working with local governments. She provides a broad range of educational programs to bring training and technical assistance to local city, county, and state entities throughout the state of Georgia. She is an active member of several professional and civic organizations including: the American Public Works Association - Georgia Chapter where she is a member of the Education and Training Committee. She enjoys community service, and mentoring.

FOX, NICOLE. *Iowa DOT*

Facilitator: CG#1: Using What You Have, Where You Are: Ideas for Pooling Resources and Funding

Nicole has worked for the Iowa DOT for over 10 years, and has been in the Office of Local Systems for over 8 years. She enjoys working with the County and City Engineers across the state of Iowa, and helping them solve issues they may be dealing with. Prior to working at the Iowa DOT, she worked as an Assistant County Engineer for Jones County, Iowa. Nicole has a bachelor of science in Civil Engineering from Iowa State University.

GAINES, DANENA. *Rural Road Safety Center and Cambridge Systematics*

Facilitator: CG#1: Collaboration: How to Get People to the Table and Broaden Your Stakeholder Groups

Danena Gaines, Ph.D. is a Senior Associate of CS with 12 years of experience in state and regional transportation safety planning; local road safety plan development; SHSP development, implementation, and evaluation; data collection and analysis; traffic safety research; and local roads safety culture. She provides project management support on national, state, and local transportation safety planning projects. She has led SHSP updates in Louisiana, Florida, and Alabama, all of which have major public involvement and stakeholder engagement components. Dr. Gaines is leading the development of the Elmore County, Alabama Local Road Safety Plan and has assisted FHWA with guidance related to local road safety plan development. She has also supported public involvement and engagement for the Georgia Long Range Transportation Plan and Statewide Freight and Logistics Plan.

GELINNE, DAN. *Program Manager, Pedestrian and Bicycle Information Center*

Facilitator: CG#2: Intersection of Public Health and Transportation

Dan Gelinne joined the University of North Carolina (UNC) Highway Safety Research Center (HSRC) in 2006, and currently serves as the program manager for the Pedestrian and Bicycle Information Center (PBIC), where he performs research, web management, project oversight and technical support services. He also manages the Road Safety Academy, the training arm of HSRC.

Dan managed the development of the Pedestrian Safety Strategic Plan for the Federal Highway Administration and led the effort to draft the National Bicycling and Walking Study: 15-Year Status Report to assess the state of walking and bicycling in the United States. Dan has helped coordinate and manage the Walk Friendly Communities program, and helps manage a national technical assistance program to help communities in the area of pedestrian safety planning and design. Through the Road Safety Academy, he works to provide continuing education and training opportunities for a variety of professionals in the transportation field.

GRIFFITH, MIKE. *Director of the Office of Safety Integration, FHWA*

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Michael S. Griffith has worked for the United States Department of Transportation for 29 years as a senior leader for various highway safety programs. His mission to save lives on the nation's highways. Michael currently serves as Federal Highway Administration's Director of the Office of Safety Technologies. He provides national leadership for safety technologies and countermeasures, policy initiatives, and data improvement and analysis efforts. He has led the agency's Every Day Counts safety innovations and serves as the Department's chair of the Traffic Records Coordinating Committee. In previous positions, he was the Director for the Federal Motor Carrier Safety Administration's Office of Analysis, Research, and Technology and Technical Director for FHWA's Office of Safety Research and Development.

Michael has been involved with several international safety efforts and led the recent completion of the World Road Association's Road Safety Manual as the Task Force chair. He has been actively involved with the Transportation Research Board (TRB) and currently serves as the TRB Safety Section chair. Michael's contributions are captured through many U.S. and international publications. He holds a Master's degree in Transportation Engineering from the University of Maryland, a Master's degree in Statistics from State University of New York at Buffalo, and a Bachelor's degree in Business Management from Ithaca College.

HARDY, KELLY. *Southeast Region Administrator, NHTSA*

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Bio not available at time of printing

HAYES, CARMEN. *Southeast Region Administrator, NHTSA*

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Carmen Hayes is the Regional Administrator (RA) of the National Highway Traffic Safety Administration's (NHTSA) Region 4 Office, headquartered in Atlanta, Georgia. She began her highway safety career in 1997, as an intern, in NHTSA's Regional Operations and Program Delivery Office in Washington, DC. She became the Deputy Regional Administrator for Region 4 in 2006 and worked in that capacity for eight years prior to becoming the Region 4 RA.

During her career at NHTSA, Carmen has received many individual and team honors, including the 1999 Secretary's Gold Medal Award for Outstanding Achievement for her exemplary work on the Garrett A. Morgan Program team in the education of Washington DC students in the field of transportation and the 2001 NHTSA Employee of the Year Award.

HENDRICKSON, BRANDYE. *Deputy Administrator FHWA, USDOT*

Speaker: Opening Keynote

On July 24, 2017, Brandy Hendrickson was named Deputy Administrator of the Federal Highway Administration (FHWA) after having built a reputation

as a strong leader while Commissioner of the Indiana DOT. As the FHWA's Deputy Administrator, she puts her 20 years of business experience to work leading a 2,900-person federal agency and maximizing its \$44 billion annual budget. She is only the second woman to head the FHWA, and has a deep appreciation for the strength of an organization filled with people of different backgrounds and perspectives. She has a Bachelor's degree from Indiana University and is a Professional in Human Resources.

HYDRICK, ROBERT. *Communications Manager, Georgia Governor's Office of Highway Safety*

Facilitator: CG#1: Marketing Safety: How to Tell Your Story and Develop and Elevator Speech

Robert Hydrick is the Communications Manager for the Georgia Governor's Office of Highway Safety where he oversees all messaging through paid media, earned media and digital media. Before moving into highway safety, Robert worked in a number of roles in television news for 32 years at network affiliated stations in Albany, Georgia and Columbus Georgia.

ISEBRANDS, HILLARY. *FHWA Resource Center*

Speaker: Closing Session

Hillary Isebrands has contributed to the transportation profession for over 20 years. She has expertise as a roadway design and safety engineer as well as a traffic engineer and transportation researcher. Hillary is currently a Senior Roadway Safety Engineer and Team Leader with FHWA, Resource Center (RC), Safety and Design Technical Service Team. As a part of this 16 person National Team, she provides safety and design technical assistance, deploys current design and safety technologies and provides project reviews to FHWA's internal and external customers. She specializes in roundabouts and local and rural road safety and design. Hillary also oversees the National Center for Rural Road Safety, a MAP-21 Center of Excellence. Prior to working with FHWA, Hillary conducted research at the Iowa State University, Center for Transportation Research and Education. She performed research in the areas of rural roundabouts and intersections as well as pedestrian and traffic safety. Earlier in her career, Hillary was a project manager and transportation engineer for an engineering consulting firm in Wisconsin. Hillary is a professional engineer in Iowa and Wisconsin, a National Highway Institute (NHI) Certified Instructor and has her BS, MS and PhD in Civil Engineering. Hillary is a member and Secretary of the Transportation Research Board Standing Committee on Roundabouts, past member of the TRB Standing Committee on Geometric Design, and Past Chair of the Institute of Transportation Engineers Roundabout Task Force.

JONES, BRYAN. *SCDOT Rural Road Safety Program*

Speaker: Lunch Keynote Speaker

AASHTO 2018 President's Award Winner. Mr. Jones is originally from Bamberg, South Carolina. He graduated from Clemson University in 1992 with a Bachelor's Degree in Civil Engineering. He began his career with the South Carolina Department of Transportation in 1993 and is a licensed professional engineer since 1998. During that time, he has worked in the Construction, Maintenance, and Mechanical Engineering Offices both at the county and district office levels. He currently serves as a Program Manager for the Rural Road Safety Program in Traffic Engineering Office.

MACINTYRE, LINDA. *Manager NPS Congestion Management Program*

Facilitator: CG#2: Cultivating a Non-Urban Lens: Quality of Service & Performance Metrics Sensitive to Rural Areas

Linda has over 25 years of professional experience ranging from transportation planning, regional planning, strategic planning, project and program management, public lands management, emergency management, and public information. She leads the National Park Service's Congestion Management Program and enjoys finding innovative and low-cost ways to support parks and local communities as they try to improve traffic management. She is keenly interested in how emerging transportation, data, and communication technologies that may influence visitor experience and use patterns for national parks. She has a B.A. in Political Science and a Master of Urban and Regional Planning, both from the University of Colorado.

Linda is an avid photographer and enjoys hiking and birding in Colorado's beautiful Federal, state and local parks.

MARTIN, RUSS. *Director of Government Relations, GHSA*

Speaker: Doubling Down on Things that Work - Safety Measures to Implement at Home

Russ Martin is Director of Policy and Government Relations for the Governor's Highway Safety Association. He represents the state highway safety offices before federal agencies and Congress to assist states as they work to address highway safety issues and improve the delivering of federal and state safety programs. Mr. Martin also works closely with partner organizations to improve road safety and promote GHSA objectives.

Mr. Martin is a national expert on behavioral traffic safety issues and directs GHSA's engagement on emerging vehicle technology. He has managed research projects for GHSA on drugged driving and automated vehicles. Mr. Martin has also spoken in national and local forums, and communicated to the media, about a variety of traffic safety issues, including distracted driving, pedestrian and bicycle safety, motorcycle safety, and first responder safety. He has also served as a board member of the Road to Zero Coalition.

MOORE, GARY. *2nd Vice President NACo and Boone Co., Kentucky Judge/Executive*

Speaker: Opening Keynote

Boone County, Kentucky Judge/Executive Gary Moore was elected NACo Second Vice President on July 16, 2018. Active in NACo since 2012, Moore has previously served as Chair of NACo's Transportation Steering Committee and its Environment, Energy and Land Use Steering Committee. Currently he is the executive liaison to NACo's Rural Action Caucus Steering Committee and Audit Committee.

Moore was first elected Judge/Executive for Boone County, Kentucky in 1998. The Judge/Executive is the highest elected office in county government. Boone County is the fourth largest and one of the fastest growing counties in the Commonwealth of Kentucky. His tenure as Judge/Executive parallels a distinguished career in both private business and public service. Moore continues to build strong partnerships with the cities, schools and agencies across the county, state and region. These working relationships have delivered results that have improved the economic development, growth and the overall quality of life for people of Boone County. Through his leadership, the county has continued to grow as a wonderful place to live, work and raise a family.

OTTO, JAY. *CHSC*

Facilitator: CG#2: Innovative Ideas for Shifting Rural Safety Culture & Addressing the Human Behavior Prob to Get to Zero

Jay Otto is a Research Scientist for the Center for Health and Safety Culture in the Western Transportation Institute at Montana State University. Jay received a Bachelor's and Master's degree in engineering from the Massachusetts Institute of Technology. He leads the research efforts for the Center as well as participates in research projects.

PHILLIPS, ROBIN. *Executive Director, National RTAP*

Facilitator: CG#2: Intersection of Public Health and Transportation

Robin Phillips joined National RTAP in December 2014 with almost 18 years of experience working with FTA programs. Robin went to law school after getting a BA in history from Reed College in Portland, OR, and practiced law for five years. She decided that municipal bonds and energy litigation were not connected enough to community development issues to be truly satisfying, so she went on to work for Oregon DOT, where she was hired to write and implement a multimodal intercity policy. The Oregon Intercity Network was the result. This collaboration between the 5311 program and the rail program shifted the paradigm from community projects to regional connectivity and access to transportation networks.

Finding the right balance of public and private investment has been integral to Robin's career. In Oregon there was little money, and private transportation services needed to stay in business in order to meet access and connectivity goals. The integration of public and private operators into

the OR and WA state networks was key to their success. In 2007 Robin was hired as Senior Policy Director at the American Bus Association, where she facilitated private operators trying to work with the states and federal programs, and vice versa. Working at National RTAP is a natural culmination of Robin's experience and her dedication to improving transportation options in rural communities.

ROCHE, JERRY. *FHWA Resource Center*

Facilitator: CG#2: Systemic Safety: How to Implement Rural-Specific Solutions Under Rural Constraints

Jerry is a Highway Safety Engineer with the Federal Highway Administration and works on the Safety Design Team housed in within the Office of Safety. Jerry is involved at the national level assisting State, local, and tribal agencies with safety data analysis systems, methodologies, and tools, and currently serves as the Team Leader for FHWA's Every Day Counts initiative on Data-Driven Safety Analysis.

SHAW, JOHN W. MUP PE

Facilitator: CG#2: Innovative Rural Safety Research: What is Needed to Get Rural to Zero?

Mr. Shaw is a civil engineer and planner who brings a practitioner's eye to research, and a researcher's eye to practice. He received a BS in Civil Engineering (1988) and Master of Urban Planning (1990) from the University of Michigan. Mr. Shaw worked for Wisconsin DOT for 18 years, initially in Systems Planning and later in Traffic Systems Management and Operations (TSMO). In 2011 he joined the academic staff at the University of Wisconsin--Madison, where he developed work zone safety guidance, conducted traffic engineering research, and guided the implementation of complex traffic models. In early 2017 he relocated to Iowa State University, where he is involved in roadway safety and work zone safety research, along with development of the Rural Transportation Research Roadmap.

SMITH, RANDY. *Associate Professor, University of Alabama Center for Advanced Public Safety (invited)*

Speaker: Successes, Partnerships, Projects, and Deployments

Dr. Randy K. Smith is an Associate Professor in the Department of Computer Science at the University of Alabama. Dr. Smith has assisted the Alabama Department of Transportation in managing the state crash data warehouse for 10 years. In addition to the state of Alabama, Dr. Smith has managed or assisted in safety and transportation related projects for Alaska, Arkansas, Georgia, Puerto Rico, Nevada, Wisconsin and Wyoming. Dr. Smith is an active researcher in traffic safety. His publications and presentation venues include TRB, AAP, ITE, LifeSavers and TRF. Dr. Smith is a friend of TRB committees ANB10, ANB20, and ANB40. Dr. Smith assists the State of Alabama in preparing the HSP, HSIP, SHSP, TSIS, and TRA. Dr. Smith is a Senior Member of the IEEE Computer Society and ACM.

SPIKE, RON. *Sheriff, Yates County New York*

Speaker: Successes, Partnerships, Projects, and Deployments

Sheriff Ron Spike has been with the Yates County Sheriff's Office since 1970 as a deputy sheriff, criminal investigator, chief deputy and elected as the Sheriff in 1991 and in his seventh term of office. Sheriff Spike is graduate of Monroe Comm College and numerous training courses, including graduate of the FBI National Academy, the National Sheriffs' Institute, and the Pelletier County Government Institute at Cornell University. Sheriff Spike, a certified Police Instructor holds a NYS Governor's appointment as Chairman of the NYS Municipal Police Training Council. He represents NYS on the Executive Committee of the National Sheriffs Association. He frequently lectures on Slow Moving Vehicles and related issues supported by Governors Traffic Safety Committee.

SULLIVAN, VIRGINIA (GINNY). *Director of Travel Initiatives, Adventure Cycling*

Facilitator: CG#1: Using What You Have, Where You Are: Ideas for Pooling Resources and Funding

Virginia Sullivan is the Director of Travel Initiatives at Adventure Cycling Association, North America's only organization dedicated to bicycle tourism and travel. Ginny works with state and local agencies to officially designate interstate bicycle routes into the U.S. Bicycle Route System,

currently at almost 14,000-miles; co-leading the Amtrak Bicycle Task Force with a goal of seeing carry-on bicycle service available on all lines; working with National Park Service and State Park systems on bicycle services; and advocacy for safety initiatives for cyclists including rumble strip policies, safe passing and distracted driving laws. With the support of Adventure Cycling's 53,000-members, Ginny is growing bicycling opportunities through outreach to communities across the country and by improving cycling conditions. Ginny's work is partner focused and her efforts are driven by the Adventure Cycling mission to inspire, empower and connect people to travel by bicycle. She has a Bachelor of Science degree in Communications from Montana State University.

SULLIVAN, JAIME. *WTI Researcher and Rural Road Safety Center Manager*
Facilitator: CG#2: Innovative Rural Safety Research: What is Needed to Get Rural to Zero?

Jaime Sullivan, P.E., is a Research Engineer for the Western Transportation Institute at Montana State University focusing on safety and operations research. Jaime received her Bachelor's degree in civil engineering from UMass Amherst and Master's degree in transportation engineering from Texas A&M University. She is the manager for both the National Center for Rural Road Safety and the Public Lands Transportation Fellows Program. Jaime is also the principal investigator for NCHRP 20-122 Rural Transportation Issues: Research Roadmap.

VILLWOCK-WITTE, NATALIE. *Rural Road Safety Center/Western Transportation Institute*

Facilitator: CG#1: Integrating Safety into Your Agency's Workforce Development

Dr. Natalie Villwock-Witte, PE is an Assistant Research Professor/Research Engineer for the Western Transportation Institute (WTI) at Montana State University in Bozeman, Montana. At WTI, Natalie performs research to address the needs of federal lands managers, the Federal Highway Administration, and state and local departments of transportation in the research areas of safety, workforce development, bicycle & pedestrian travel, public transportation, and travel behavior. Natalie has also taken the opportunity to inspire the next generation while teaching about all fields of engineering, transportation engineering, and developing a study abroad course in the area of bicycle and pedestrian travel, as an instructor at the Central New Mexico Community College, University of New Mexico, and Montana State University, respectively. Natalie earned her Doctorate and Masters of Science in Civil Engineering from Purdue University, and her Bachelor of Science in Civil Engineering from the University of Minnesota - Twin Cities.

WALSH, MARIE. *Director, Louisiana LTAP*

Speaker: Success in "Moving Rural America" Since Summit #1

Facilitator: CG#1: Advancing Local Road Safety with State DOTs and Locals

Marie Walsh, is the Director of the Louisiana Local Technical Assistance Program (LTAP), which provides training and technical assistance to local transportation and public works agencies across Louisiana. In partnership with the LADOTD she helped found and now coordinates the LA Local Road Safety Program (LRSP) to improve safety and reduce deaths on city and parish owned roads. Marie serves on the Louisiana Strategic Highway Safety Plan Implementation Team and is a member the Executive Committee of the Louisiana Traffic Records Coordinating Committee. She is a past Co-chair of the Louisiana Occupant Protection Emphasis Area Team.

Marie is active in national road safety efforts and is the Vice-Chair of the TRB Transportation Safety Management Committee. Marie is a member of the panel overseeing the research project NCHRP 17-65 Guidance on Implementing the T2D National Strategy and on NCHRP 17- 69 A Strategic Approach to Transforming Traffic Safety Culture to Reduce Deaths and Injury. She received her Masters Degree in Environmental Engineering from LSU in 1985 and a PhD in Human Resource Education and Workforce Development in 2003. Marie lives in Baton Rouge, LA with her husband and has three grown children who all live and work in the Virginia and DC area.



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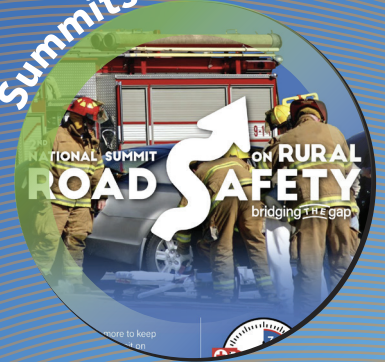
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