

National Center for Rural Road Safety

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Join the

conversation

December 4-7, 2018 Savannah, GA

bridging the gap

Rural communities provide food, energy, resources and much more to keep America running. In 2016, attendees at the National Working Summit on Transportation in Rural America helped define the future for "Moving Rural America" by articulating the key transportation safety issues facing rural areas, culminating in a call to action of "On the Road to Zero, We Cannot Ignore Rural."

The 2nd summit will continue to move the rural conversation forward and will focus more intently on safety solutions and "Bridging the Gap."

- How do we create awareness and a unified voice for rural areas?
- 2 What rural-specific solutions exist and how do you implement them within rural constraints?
- 3 How do we look at rural safety without peering through an "urban lens?"
- 4 More importantly, how do we shift rural safety culture to get us to zero?

Join this conversation in Savannah, Georgia in December 2018. We need your perspective and expertise to successfully articulate rural transportation safety needs and solutions.

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bridging THE gap

In 2015, about 19% of the U.S. population lived in rural areas. However, **RURAL FATALITIES** accounted for 49% of <u>all</u> traffic fatalities. (NHTSA, 2017)



It takes almost two times as long to get responders to a crash scene in RURAL areas. (NHTSA, 2006)