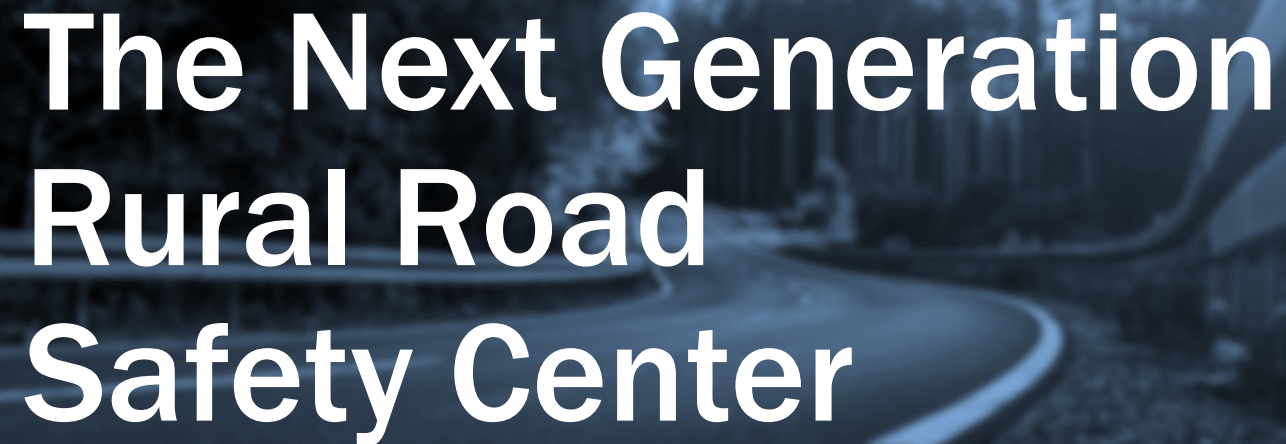


# National Center for Rural Road Safety

*A Federal Highway Administration Center for Excellence*



# The Next Generation Rural Road Safety Center

Jaime Sullivan, Director  
NACE Annual Meeting

# What We Do

- All rural road safety, all the time
- Multi-disciplinary training
- National connections
- Rural road safety resources and tech assistance
- Partner with LTAPs!

# Next Generation Center

- New operations started Feb. 1, 2022
- Updated management team
- (Some) new partners

# New Team

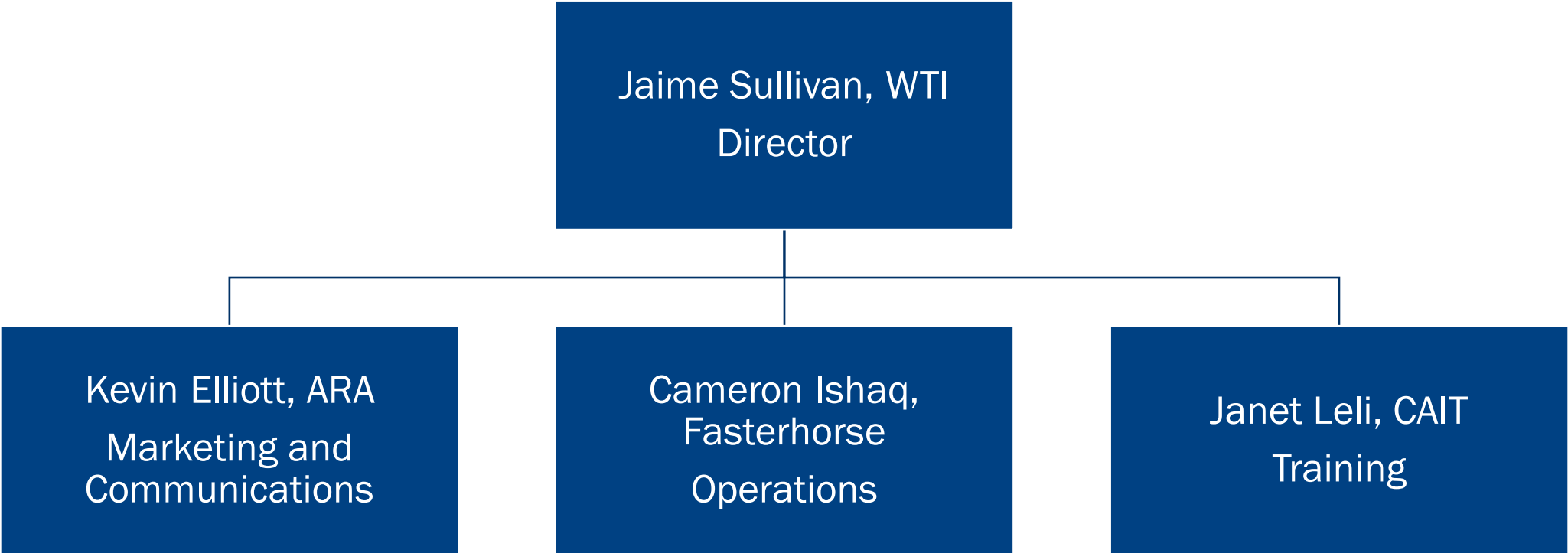
## Management

- MSU / WTI
- ARA
- Fasterhorse LLC
- Rutgers / CAIT

## Delivery

- MSU / CHSC
- VHB
- UNC / HSRC
- UA / ATI
- IDT Group
- MNW

# New Management Structure



# Where We're Headed

- Facilitate, connect, equip
- Make consistent, continual product improvements
- Build and share training on emerging topics
- Grow partnerships and expand network
- Increase outreach and communication

# Reminder of Available Resources

- Tribal RSA Videos

<https://ruralsafetycenter.org/resources/tribal-rsa-training/>

- Rural ITS Toolkit

<https://ruralsafetycenter.org/resources/rural-its-toolkit/>

- Training E-blasts

# Recently Released Products

- A Handbook with Tips and Tools for Developing A Local Road Safety Plan for Your Community

<https://ruralsafetycenter.org/resources/list/a-handbook-with-tips-and-tools-for-developing-a-local-road-safety-plan-for-your-community/>

- Developing Regional/Local Road Safety Plans (Video)

<https://www.youtube.com/watch?v=Kw8V2EMrijg&t=2s>

- Guidance on Growing Traffic Safety Culture

<https://ruralsafetycenter.org/resources/list/guidance-on-growing-traffic-safety-culture/>



# Coming Soon

- Webinar
  - Rural Funding Opportunities in the Bipartisan Infrastructure Law
  - Tuesday, May 17<sup>th</sup> 1-2:30 pm
- Rural Road Safety Awareness Week
  - July 18-22, 2022
- Updated look over the next few months
- Road Safety Champion Program training this fall

# Please Reach Out!

- [info@ruralsafetycenter.org](mailto:info@ruralsafetycenter.org)
- [www.ruralsafetycenter.org](http://www.ruralsafetycenter.org)



@ruralroadsafety

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**Thank you!  
Questions?**

Jaime Sullivan, Director  
NACE Annual Meeting