

Transit as a Safety Strategy

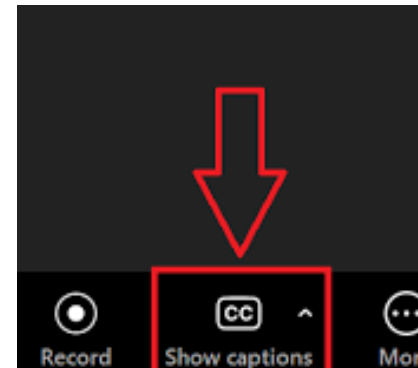
August 21, 2025 Webinar





Webinar Logistics

- Duration is 2 hours
- To activate closed captioning for the webinar:
 - Click on the “Show Captions” button at the bottom of your screen.
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- Recording webinar for website archival
 - <https://ruralsafetycenter.org/webinar-archive/>
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NEW Home Safely Podcast

- Episodes will feature rural stories, strategies, and solutions
 - Episode 1: rural safety and the National Center for Rural Road Safety
 - Episode 2: post-crash care
- Listen and subscribe!





Road Safety Champion Program

- Safety 101 program
- Congratulations to our 69 most recent graduates!!
- Next round of modules starts August 19th
- Core Modules
 - Tuesdays 2-4 pm ET August and September
- Maintenance & Construction Pathway Modules and Planning & Engineering Pathway Modules
 - Tuesdays 2-4 pm ET October, November, and December
- *NEW* First responder and Public Health Module Pilots
 - Wednesdays 2-4 pm ET October, November, and December
 - Except PH4 and PH6 which will be 1-3 pm ET



Learn More!



Register Now!



NEW NHTSA Resource

Rural/Urban Traffic Fatalities: Traffic Safety Facts 2023 Data

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813728>



DOT HS 813 728

June 2025

Rural/Urban Traffic Fatalities

In this fact sheet for 2023 the information is presented as follows.

- [Overview](#)
- [Crash Characteristics](#)
- [Drivers](#)
- [Speeding](#)
- [Alcohol](#)
- [Restraint Use](#)
- [Rollover](#)
- [Nonoccupants](#)
- [State](#)

For this fact sheet, urban boundaries are determined by the State highway departments and approved by the Federal Highway Administration (FHWA), and the areas outside those boundaries are described as rural. The State highway departments use the boundaries decided by the Census Bureau. This fact sheet describes rural or urban classification of the roadway segment where the crash occurred based on FHWA-approved, adjusted Census boundaries.

Key Findings

- Of the 40,901 traffic fatalities in 2023, there were 16,656 (41%) in rural areas, 23,921 (58%) in urban areas, and 324 (1%) in areas not reported as rural or urban.
- In 2023 rural traffic fatalities decreased 4 percent from 17,299 in 2022 to 16,656, and in urban areas decreased 5 percent from 25,292 to 23,921.
- According to the Census Bureau's 2023 American Community Survey, an estimated 20 percent of the U.S. population lived in rural areas, and according to the FHWA, 51 percent of the total vehicle miles traveled (VMT) in 2023 were in rural areas. However, rural areas accounted for 41 percent of all traffic fatalities in 2023.
- In 2023 the fatality rate per 100 million VMT was 1.5 times higher in rural areas than in urban areas (1.65 versus 1.07).
- About two-thirds (64%) of fatalities in rural areas (10,580 of 16,656) were in roadway-departure crashes compared to 36 percent (8,628 of 23,921) in urban areas.
- In 2023, of the 16,656 rural traffic fatalities, 4,647 people (28%) were killed in speeding-related crashes. Of the 23,921 urban traffic fatalities, 7,067 people (30%) were killed in speeding-related crashes.
- Rural alcohol-impaired-driving fatalities decreased 6.3 percent from 5,324 in 2022 to 4,987 in 2023 and urban alcohol-impaired-driving fatalities decreased 9.1 percent from 8,104 in 2022 to 7,363 in 2023.
- The proportions of alcohol-impaired-driving fatalities in rural areas decreased from 31 percent in 2022 to 30 percent in 2023 and in urban areas decreased from 32 percent in 2022 to 31 percent in 2023.

¹ See the Census Bureau link to define urban and rural areas at <https://www.census.gov/geography/reference/geography/urban-rural.html>

U.S. Department of Transportation
1200 New Jersey Avenue SE, Washington, DC 20590

NHTSA's National Center for Statistics and Analysis

August 21,
2025

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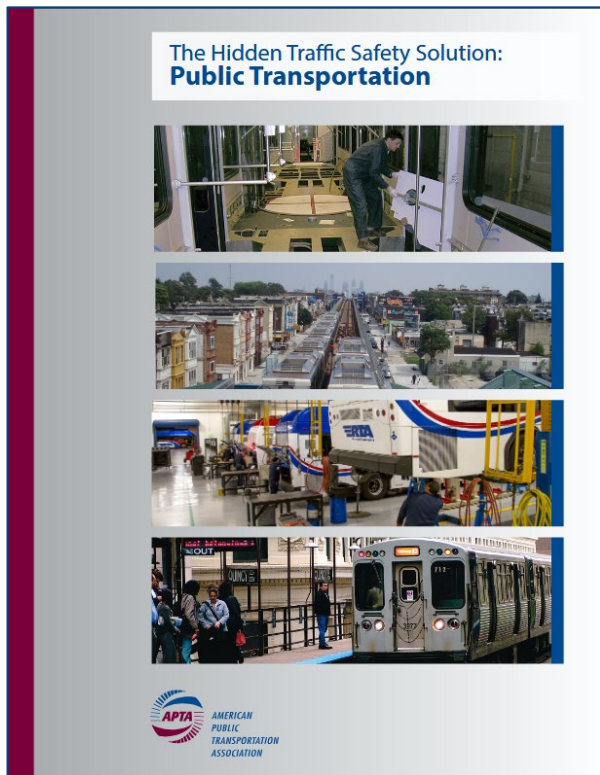
Setting the Stage: Transit as a Safety Strategy

- Modal shift from a personal vehicle to transit can have huge benefits
- One of the safest ways to travel
- 10 times safer per mile than traveling by car
- Safety benefits
 - transit decreases congestion
 - reduces the number of vehicles on the road
 - is a way to connect multiple modes of travel
- Benefit to cost ratio of at least 1.5 to 1
 - Access to social opportunities, healthcare, and employment

Sources: [The Hidden Traffic Safety Solution: Public Transportation](#) and [Measuring the Economic Benefits of Rural and Small Urban Transit Service in Greater Minnesota](#)



Transit Resources



The Hidden Traffic Safety Solution: Public Transportation

<https://www.apta.com/wp-content/uploads/Resources/resources/reportsandpublications/Documents/APTA-Hidden-Traffic-Safety-Solution-Public-Transportation.pdf>





National Rural Transit Assistance Program

Wrangling Access & Mobility in Rural & Tribal Transit

- 6th National RTAP conference
- December 7-10, 2025
- Austin Texas



<https://www.nationalrtap.org/>



Today's Presenters



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Questions





Please Reach Out!

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- www.ruralsafetycenter.org



@ruralroadsafety



National Center for Rural Road Safety

A Federal Highway Administration Center for Excellence





COLORADO

Department of Transportation

Bustang & Transit Connections Study

August 2025



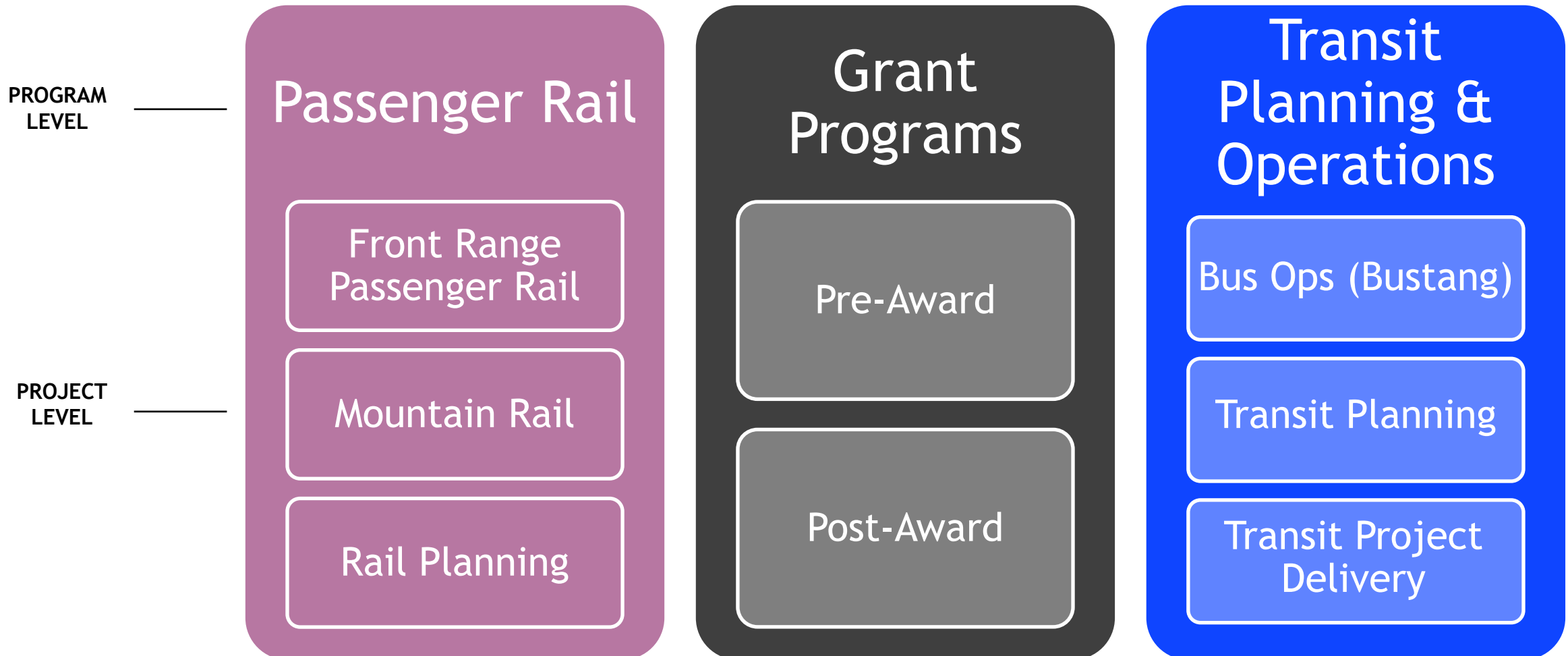
Division of Transit and Rail



The Division of Transit & Rail (DTR) was created in 2009 via state legislation and is responsible for the planning, developing, operating, and integrating transit and rail into the statewide transportation system.



Transit & Rail Programs and Project Categories

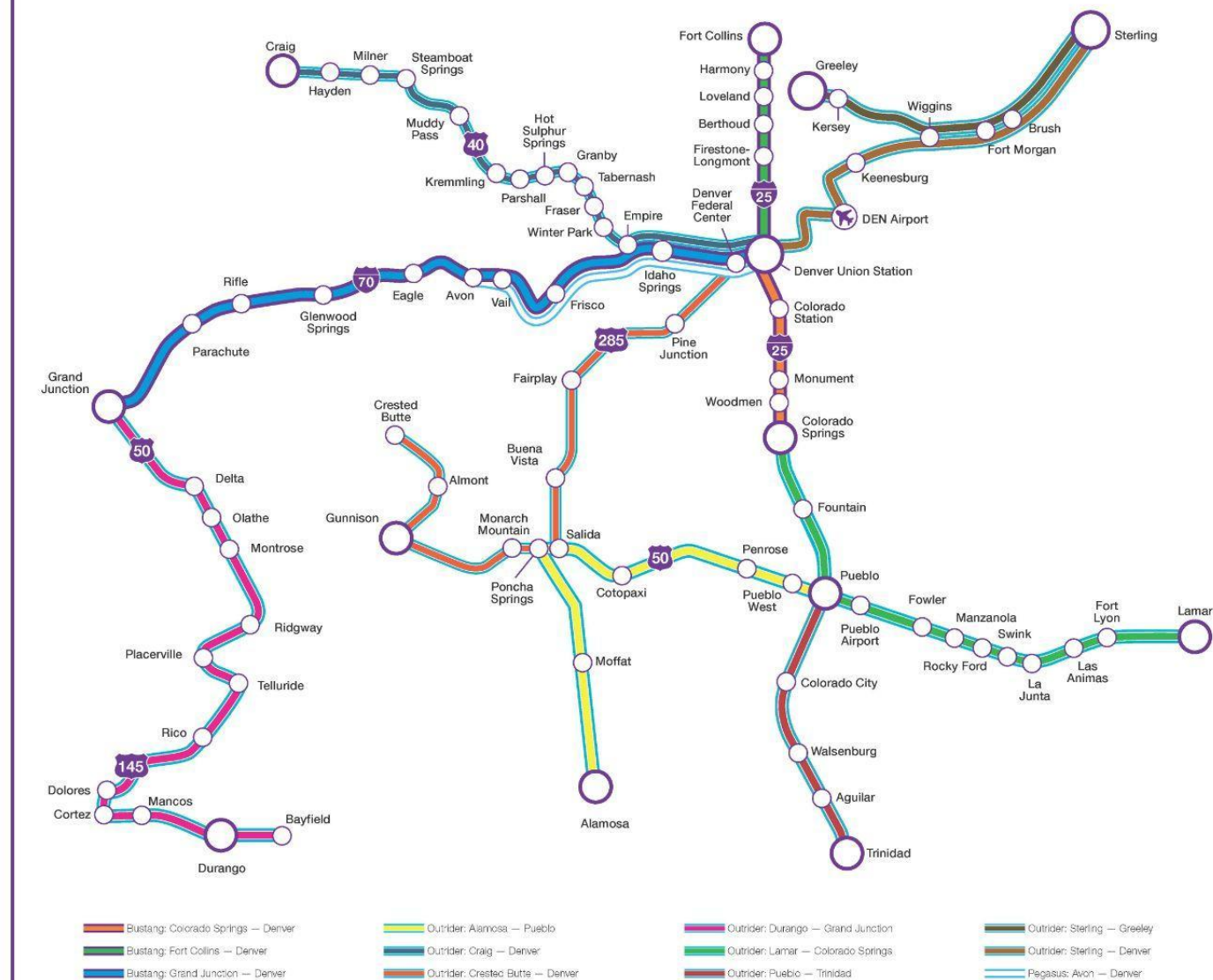




Bustang History

- **2015** - Bustang “Main Lines” service launched as a commuter-focused service serving the Front Range
- **2018** - Rural-focused Bustang Outrider network launched in 2018 - Eight (8) Routes throughout Colorado
- **2019** - Seasonal services, Snowstang and Bustang to Estes Park, both launched
- **2022** - SB22-180 Passed
 - Pegasus shuttle service launched offering more frequent service between Denver and Vail using
 - Significantly increased service on I-70 & I-25

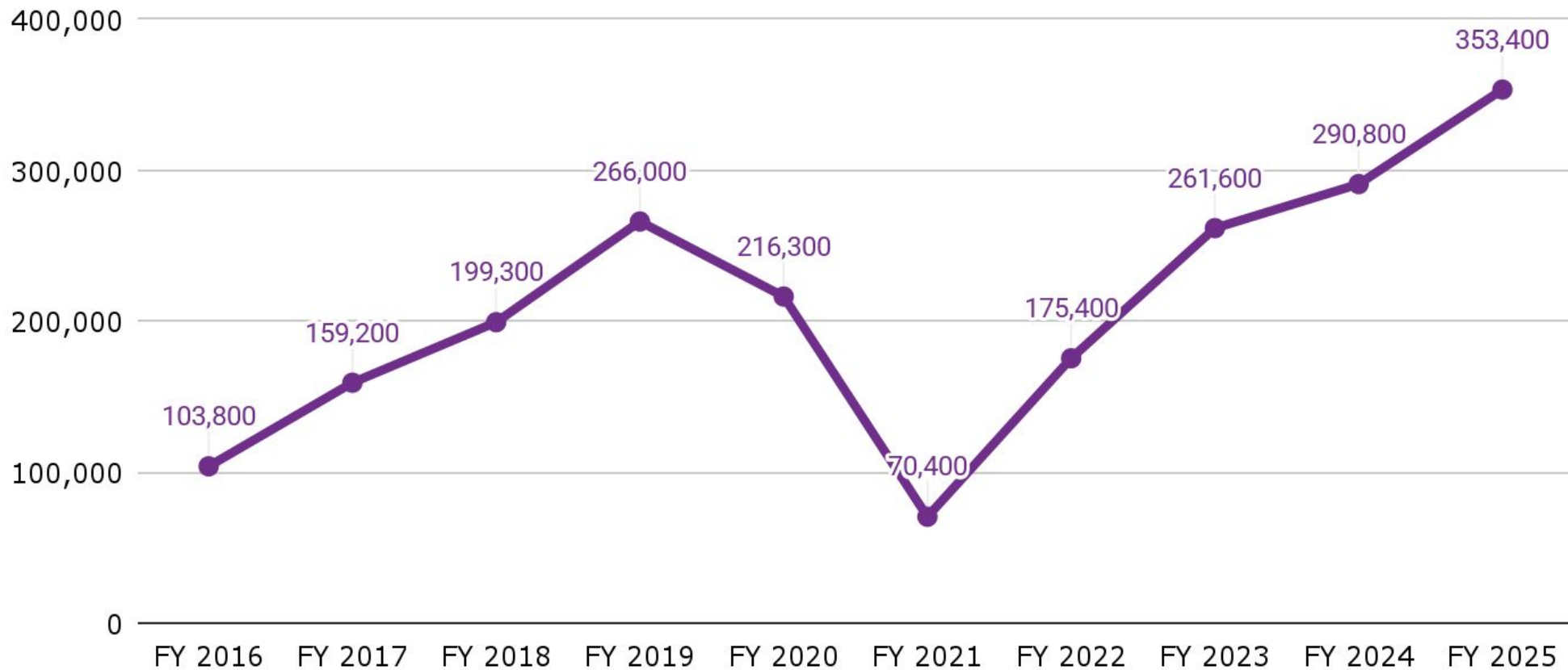






Ten Years of Bustang Ridership

Bustang System Ridership by Fiscal Year



*Includes Bustang, Pegasus, Outrider, and Seasonal Services

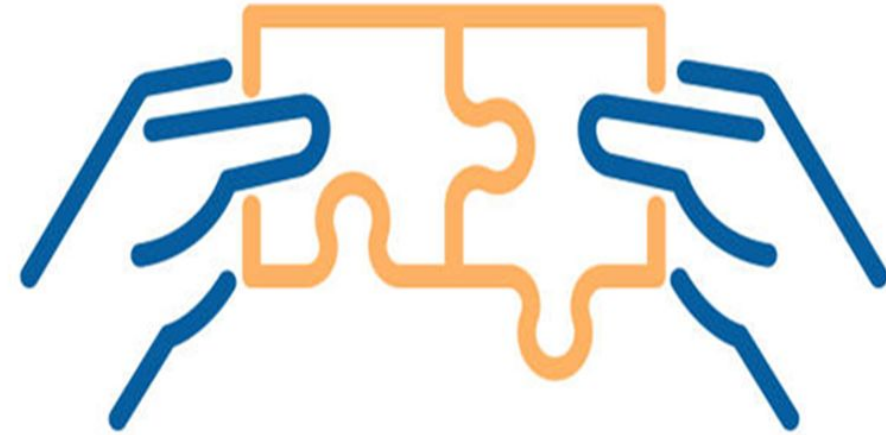




TCS Overview

Overview

- **Purpose:** To create a strategic vision for an integrated statewide transit network, improving mobility and connectivity across Colorado.
- **Scope:** Examines stops, stations, regional and interregional service gaps, and opportunities to better connect Colorado's statewide transit network.
- **Outputs:** Transit project types to support Colorado's continued transit network integration neutral of provider.



Key Goals

1. **Enhance Accessibility and Connectivity of Colorado's Transit Network:** Connect rural and urban areas to Bustang, passenger rail, and local transit networks.
2. **Foster Multimodal Integration:** Strengthen Colorado's statewide public transportation network.
3. **Promote Sustainability:** Support modeshift greenhouse gas reduction by increasing public transit use.



Current State of
Transit

Gaps
Analysis

Recommendations
& Report
Development

Final Report





TCS Objectives

What TCS is...

Provides a vision for a statewide public transportation network. Intended to inform public transportation planning and investment decisions.

Aims to understand the existing public transportation network's function, interconnectedness, and accessibility.

Identifies gaps in the public transportation network. Develops project types to address identified gaps.

Uses defined metrics (Transit Connections, Community Access, Equity, Financial Sustainability) for prioritization.

What TCS is not...

Does not provide specific project proposals ready for implementation. Opportunities for further refinement of TCS proposals into 10YP projects is possible, however.

Does not provide funding for specific projects or implement projects directly.

Does not provide a detailed operational analysis of public transportation agencies.

Does not use implementation-readiness criteria for its prioritization.

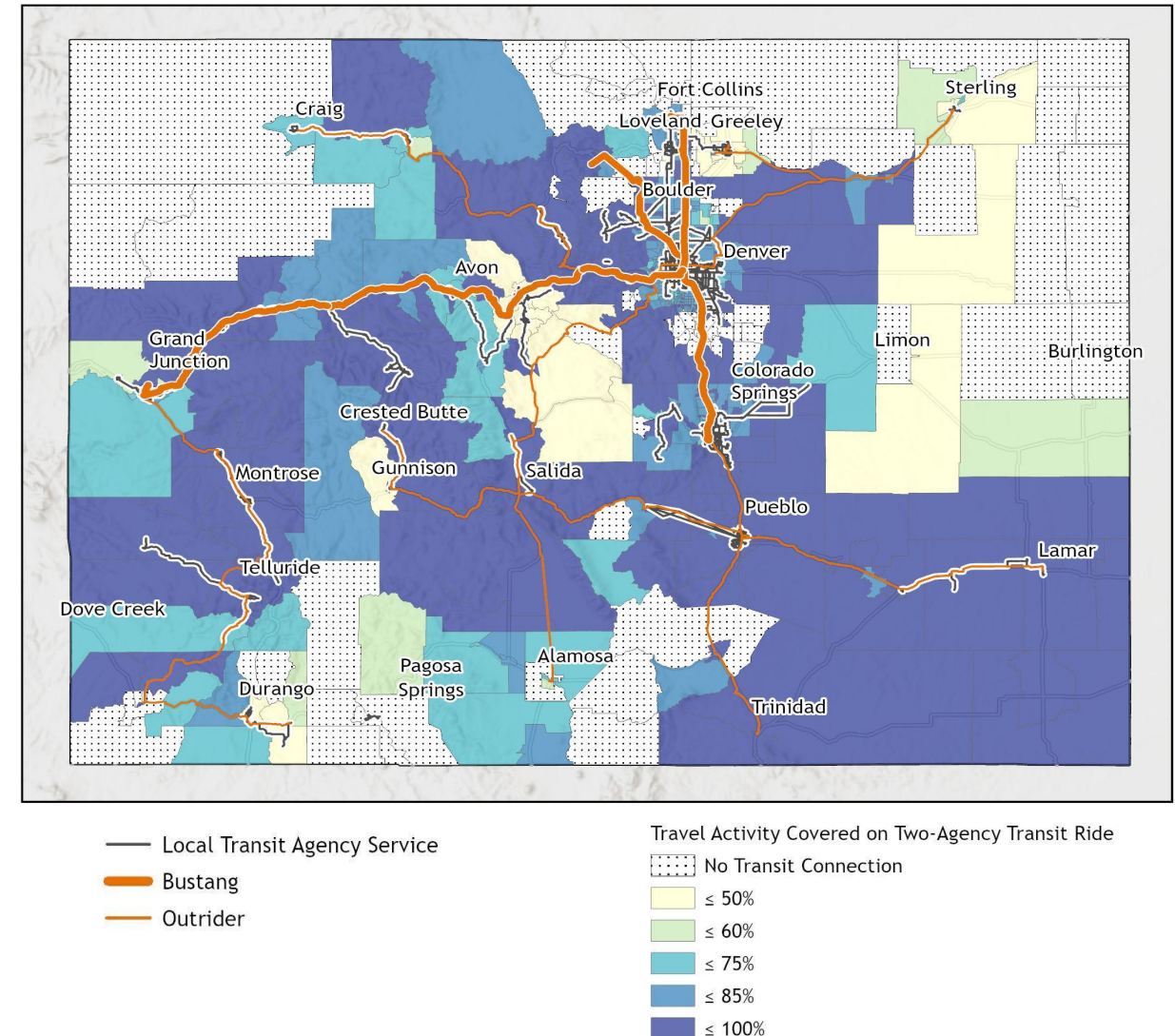


Transit in Colorado

Colorado's Transit Network By the Numbers

- 48 of Colorado's 64 counties are served by more than 80 local or regional providers and 35 counties are served by Bustang
- Over 120 stops or stations connecting two or more providers, over 30 stops or stations connecting three or more providers
- 86% of the population is within 10 miles of a Bustang, private intercity bus, or an Amtrak station
- RFTA has the highest ridership among rural providers in the country.
 - Colorado has 9 out of the top 20 rural transit providers by ridership in the country.
- In 2023, RTD accounted for 71% of all unlinked transit trips in the state.

Figure - Transit Coverage of Travel Activity





Spotlight: State Level

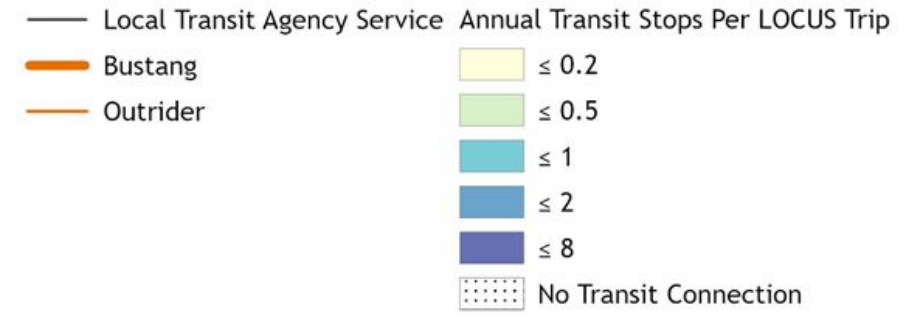
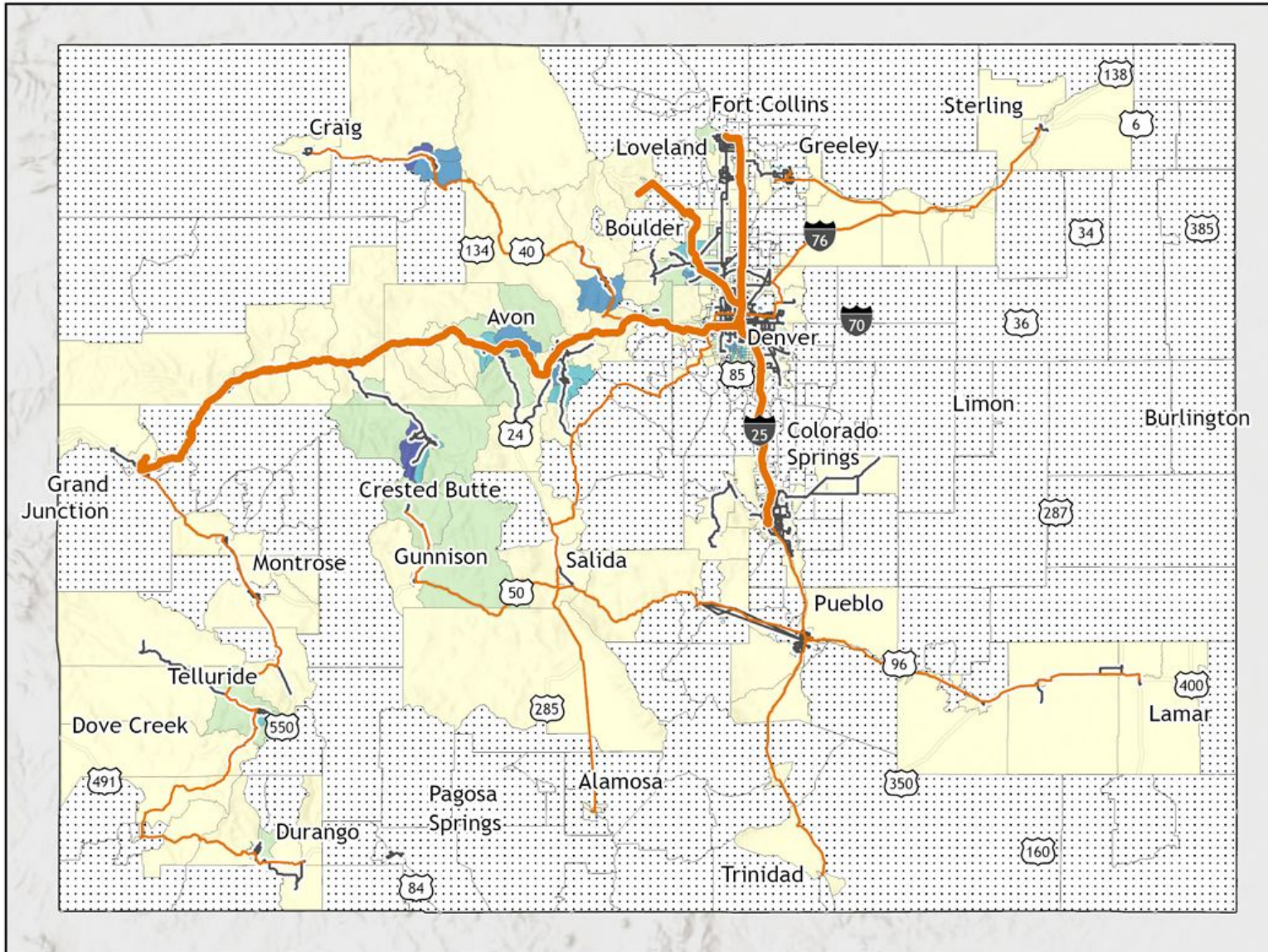
Percent of Population with Transit Access to Critical Destinations

	Population	Recreational	Educational	Institutional	Medical	Essential	Lifeline
Denver	2,563,409	96%	97%	97%	97%	98%	98%
Other Urban	2,777,876	78%	82%	87%	92%	92%	92%
Rural	429,505	25%	35%	47%	51%	74%	74%
Statewide	5,770,790	82%	86%	89%	91%	93%	93%

Pockets of populations lack transportation access, as well as connectivity from limited service windows and poor transfer timing, especially outside the Denver Metro. The TCS serves to identify opportunities to further connect people, place, and opportunities.

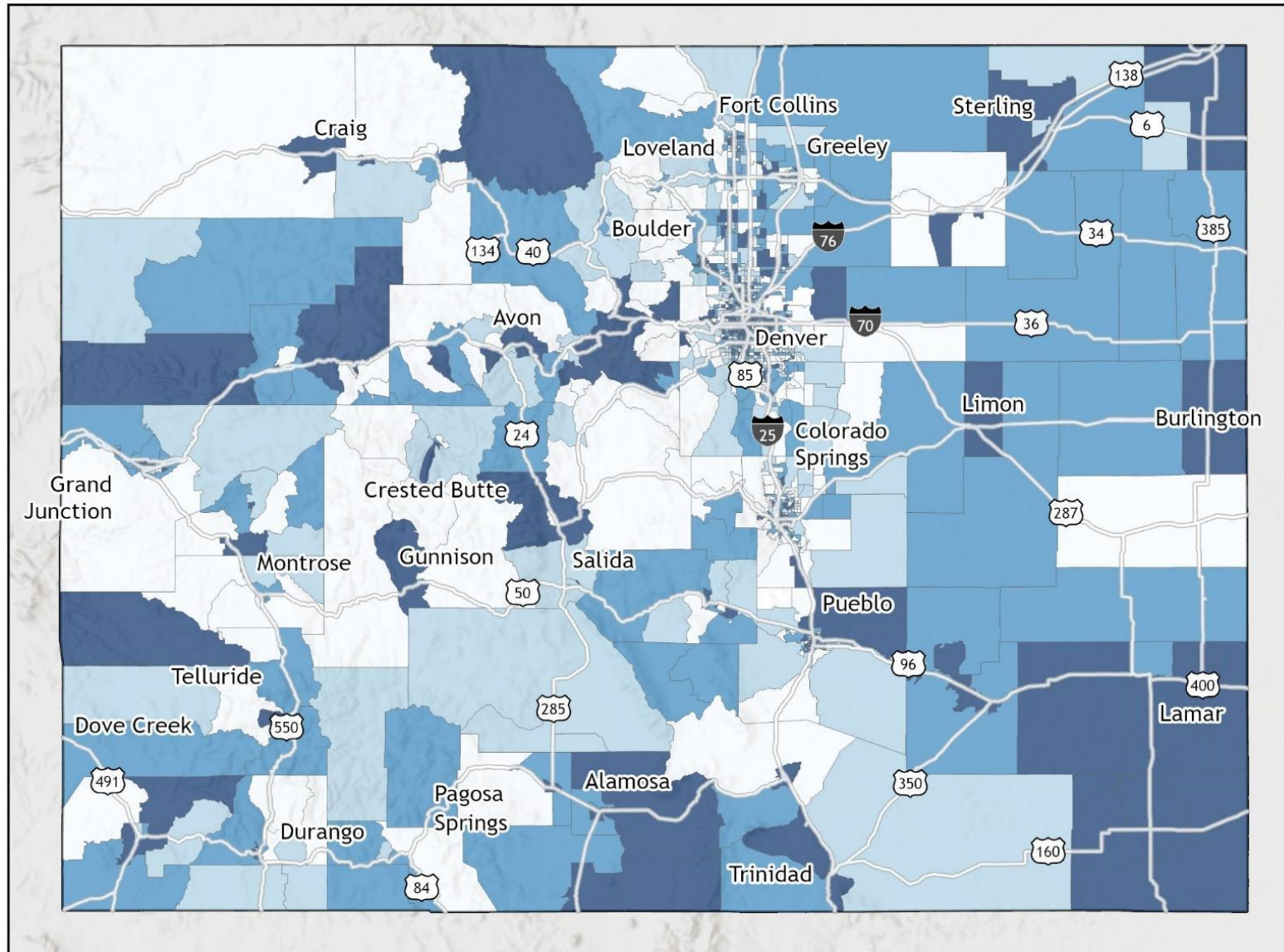


Statewide Fixed Route Transit Coverage

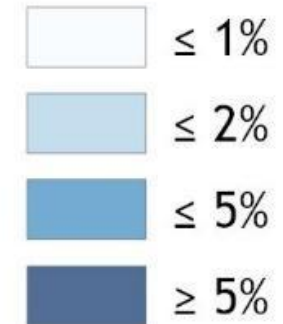




Zero Car Households

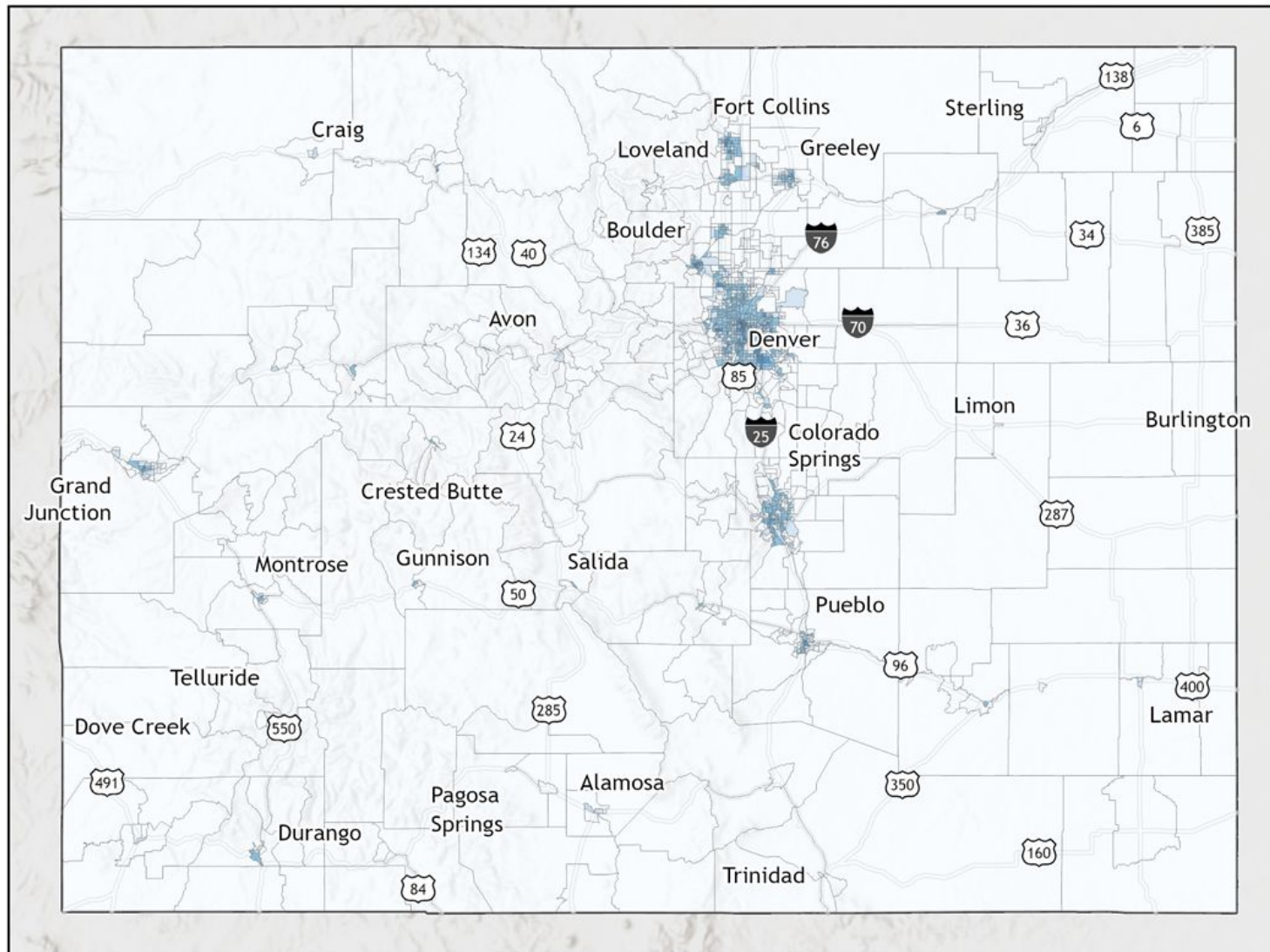


Zero Car Household





Colorado's Employment Density

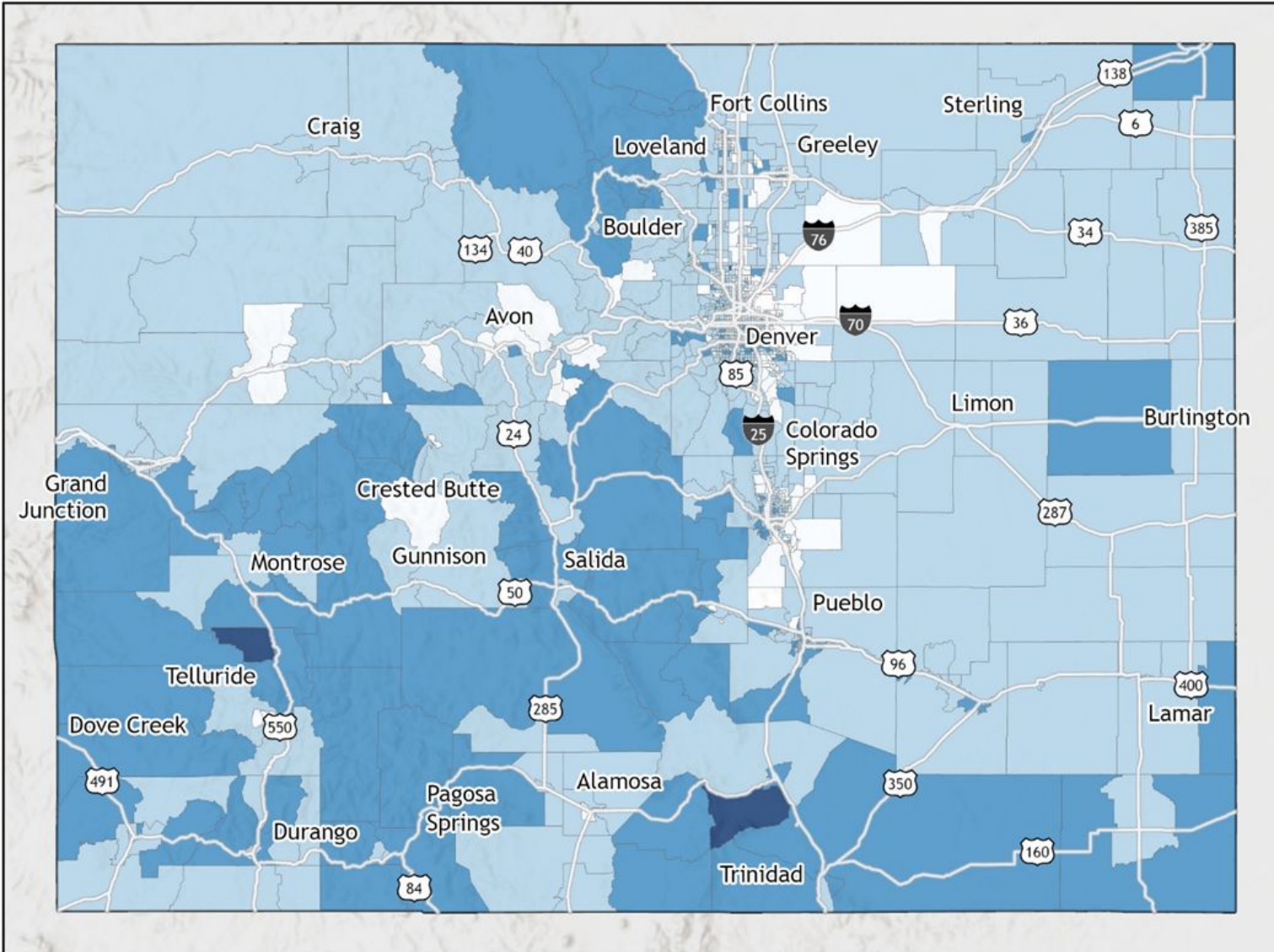


Employment Density

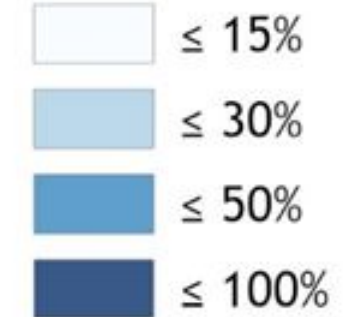




Colorado's Senior Population

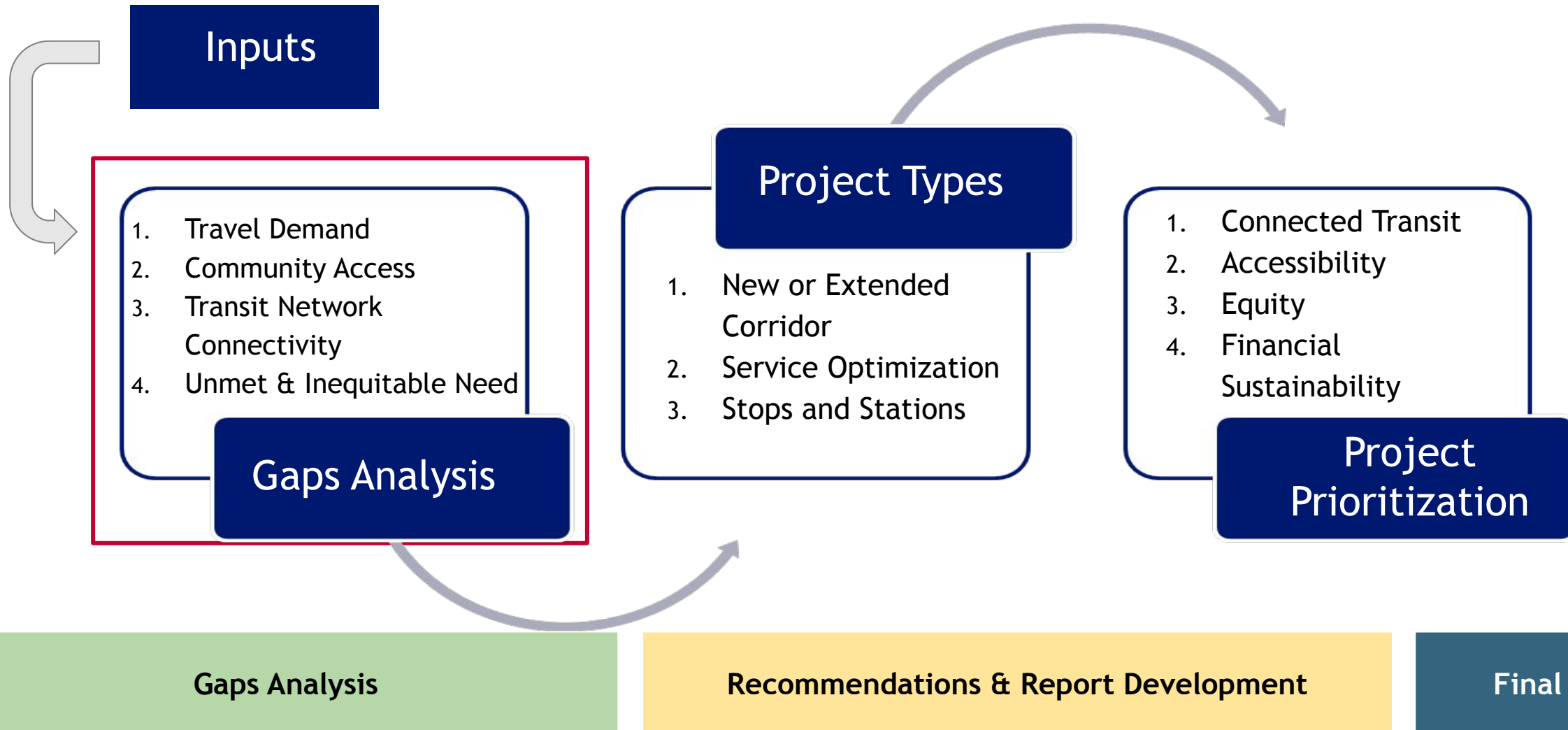


Seniors



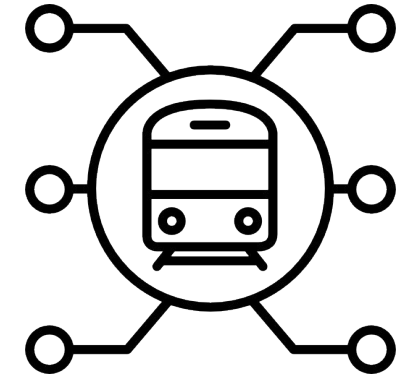


TCS Analysis Process



What are we trying to answer?

- Where people are trying to go?
- What transit options are available?
- What services and amenities are people trying to access?



1. Travel Demand

- Demand modeling (+20 mi. trips) and corridor analysis.

2. Community Access

- Identifying areas of the state with and without access transit service.

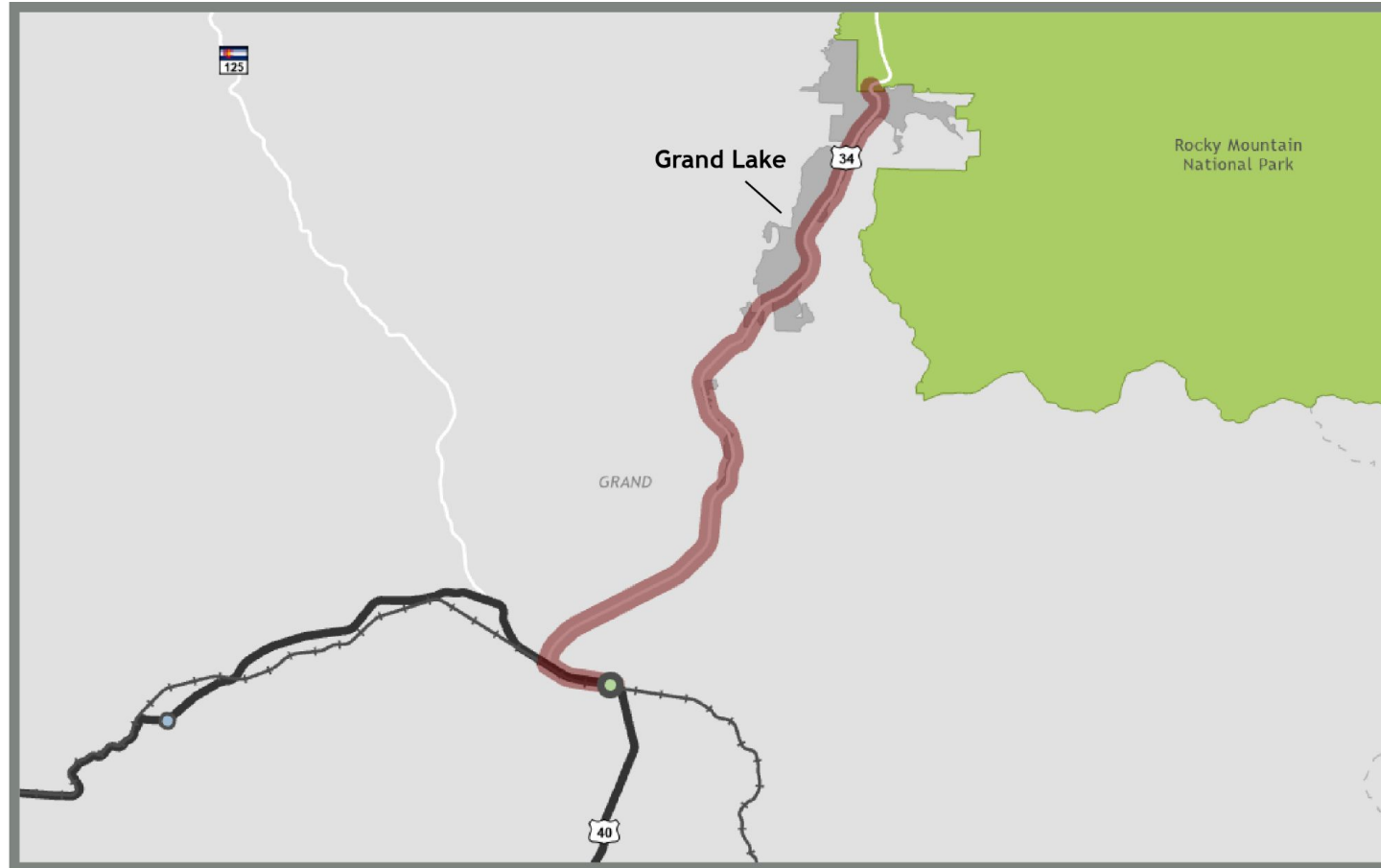
3. Transit Network Connectivity

- Improve connections between services to better connect the state.

4. Unmet & Inequitable Need

- Support access to transit for transit dependent and disproportionately impacted (CDPHE) communities

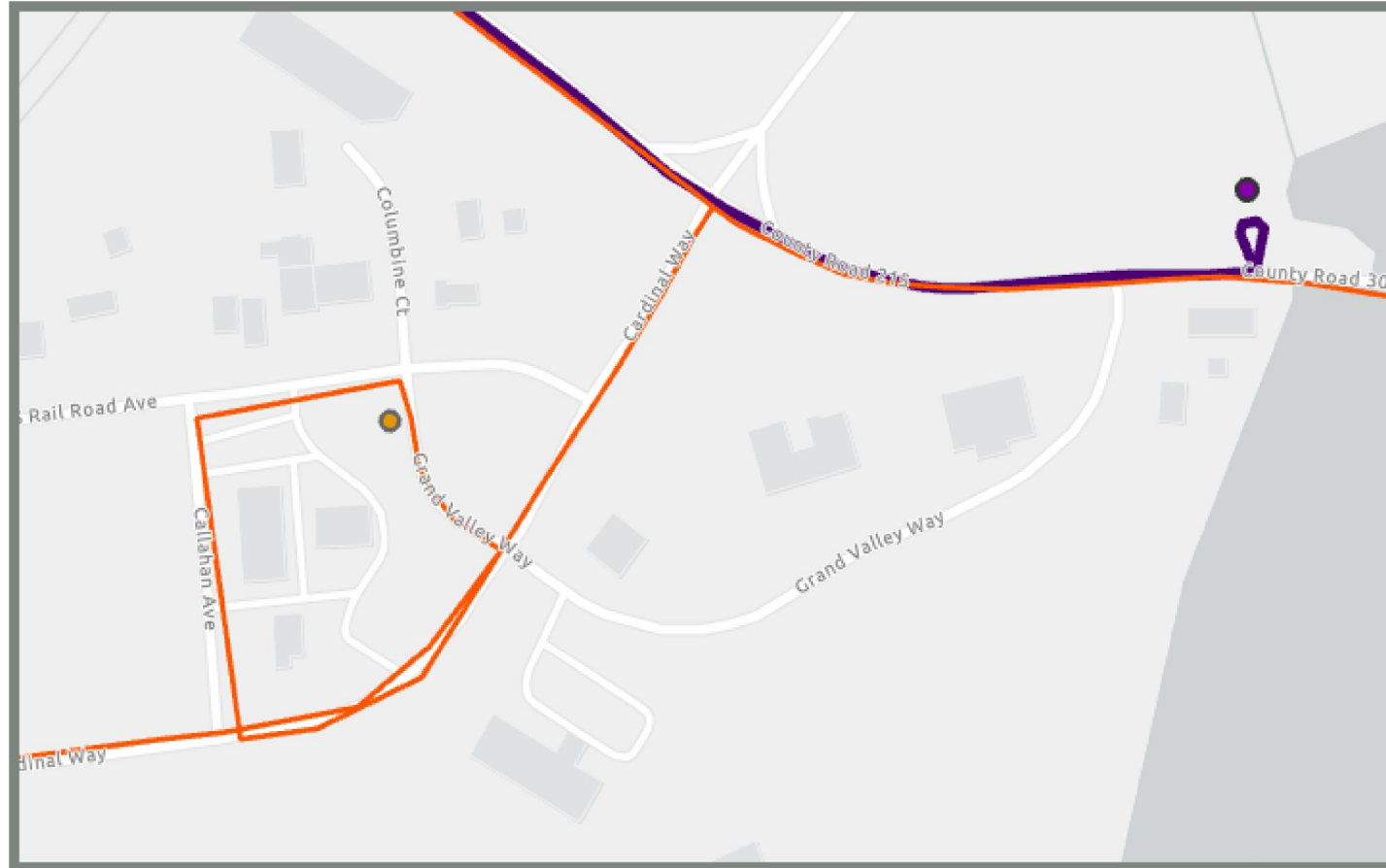
Gaps: Community Access



LEGEND

- +++ Intercity Passenger Rail
- Interregional Fixed Route
- Fixed Route Service Gap
- Connected Services

Gaps: Transit Network Connectivity

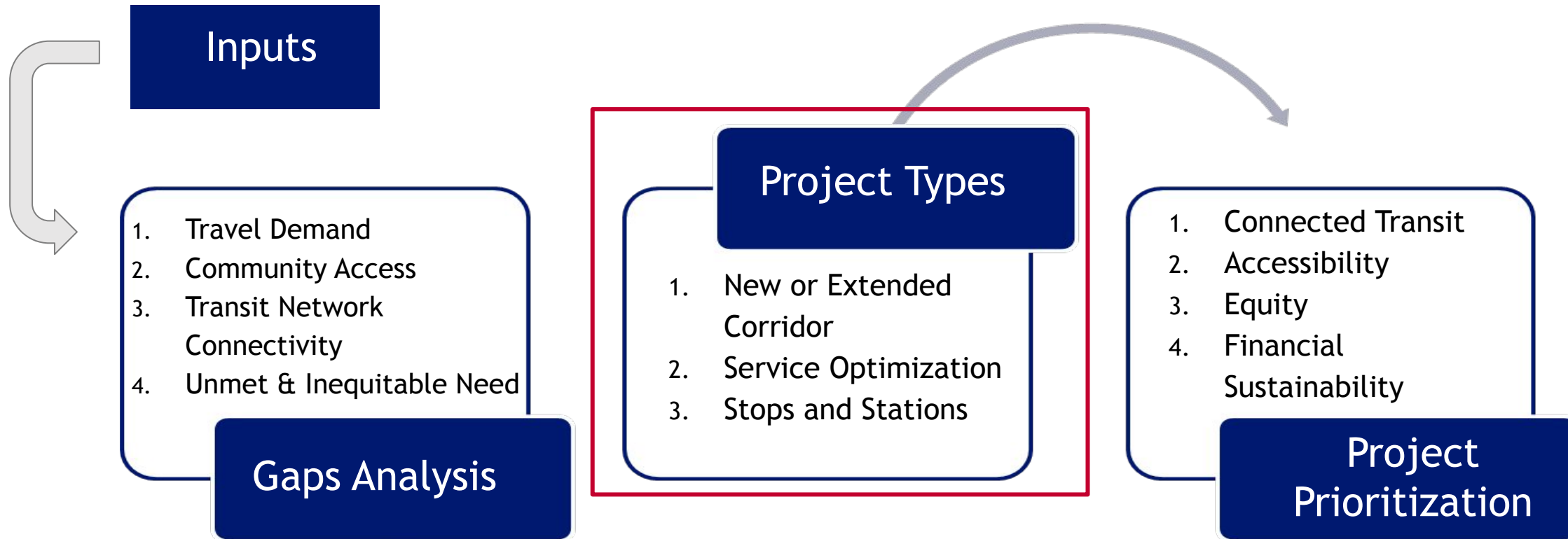


LEGEND

- Bustang Route
- PATS Route
- Bustang Stop
- PATS Stop



Project Type ID

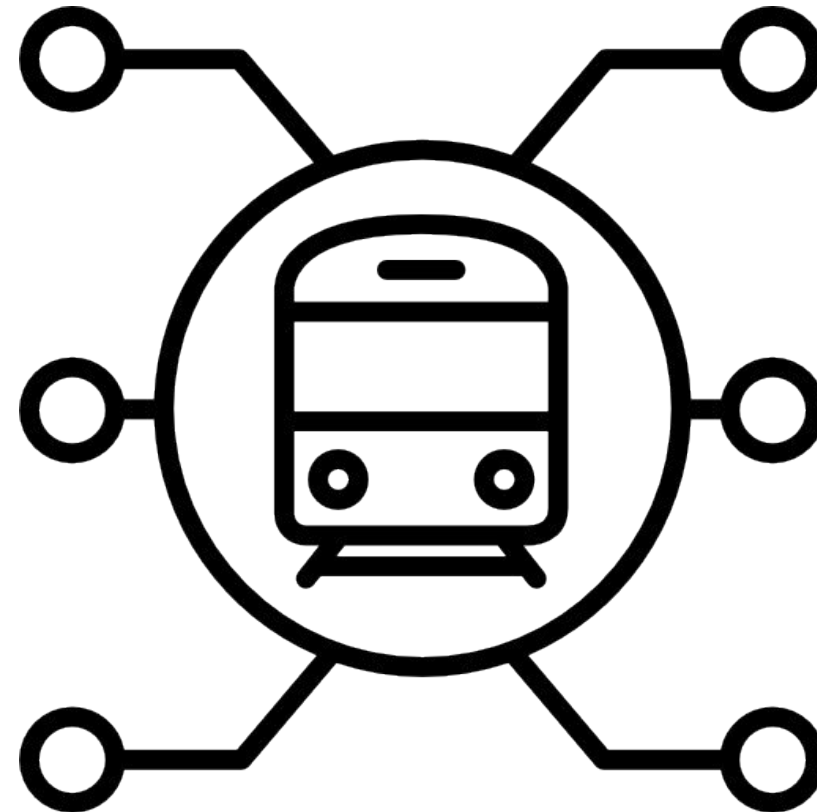


Gaps Analysis

Recommendations & Report Development

Final Report

1. New or Extended Service
 - a. Interregional fixed route
 - b. Regional fixed route
 - c. Demand response zone
2. Service Optimization
 - a. Frequency change
 - b. Timed Transfers
 - c. Schedule Change
3. Stops and Stations
 - a. Unlinked Transfers
 - b. New Market or Activity Center





Why Project Types?

The TCS is a statewide, planning-level study focused on identifying gaps and needs in the public transportation network:

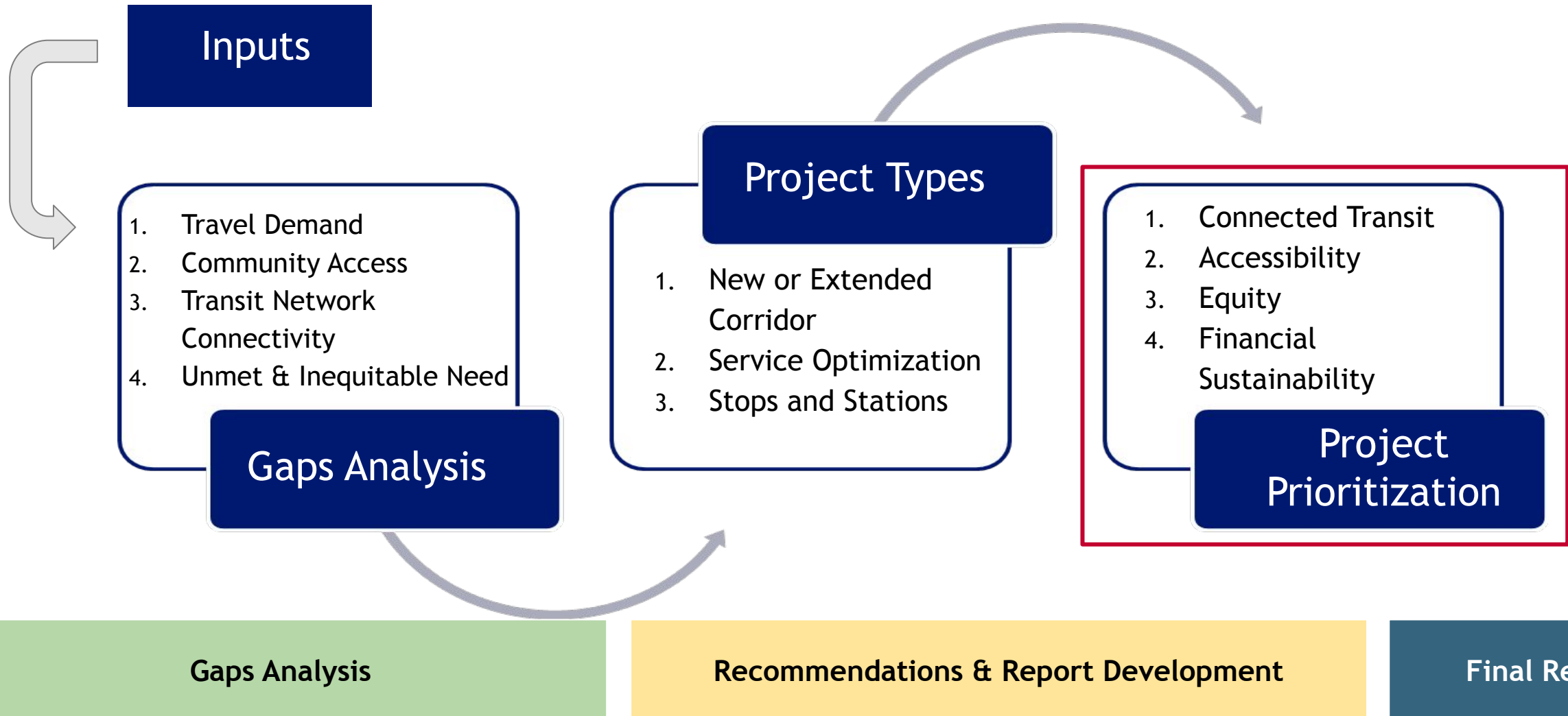
- Opportunities to enhance connectivity, accessibility, and integration
- Highlight network-level benefits.
- Prioritize project-types on their ability to help develop a statewide network.



- Planning-Level
- State-Level Study
- Agency-Neutral
- Flexibility and Network Focused Solutions



Project Scoring and Examples





Project Prioritization

TCS Evaluation Criteria	Summary Description
Transit Network Connections	<p>Geographical</p> <ul style="list-style-type: none"> • Does the project connect to an existing public transit service? • Does the project connect two existing nearby transit stops? <p>Temporal</p> <ul style="list-style-type: none"> • Does the project reduce connecting time between two connecting transit services? • Does the project provide additional connections between existing services?
Community Access	<p>Geographical</p> <ul style="list-style-type: none"> • Does the project connect to an unserved activity center? • Does the project bring additional transit to underserved areas with demand? • Does the project provide transportation to a population without transit service? <p>Temporal</p> <ul style="list-style-type: none"> • Does the project extend span of service or align service schedule to provide additional access? • Does the project improve access to transit via frequency change?
Equity	<ul style="list-style-type: none"> • Does the project provide access for a DI Community? • Does the project provide access for a transit dependent population?
Financial Sustainability	<ul style="list-style-type: none"> • Would the project be eligible under existing funding sources?

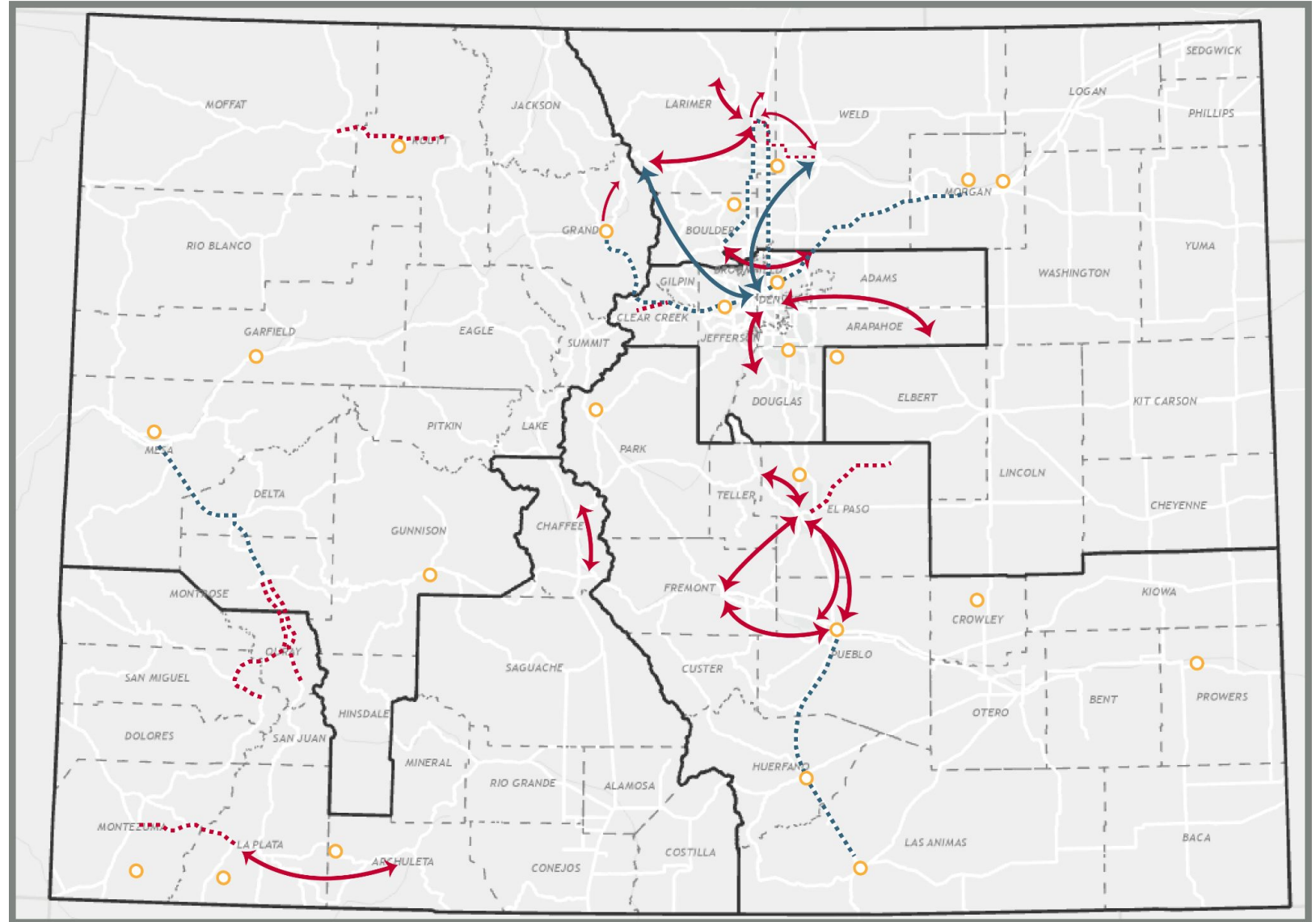


TCS Projects Overview

Summary Project Types Map

- Validating and further review of identified project types
- Review with stakeholders

- Regionally Significant
- Interregionally Significant
- Location-based Project Type



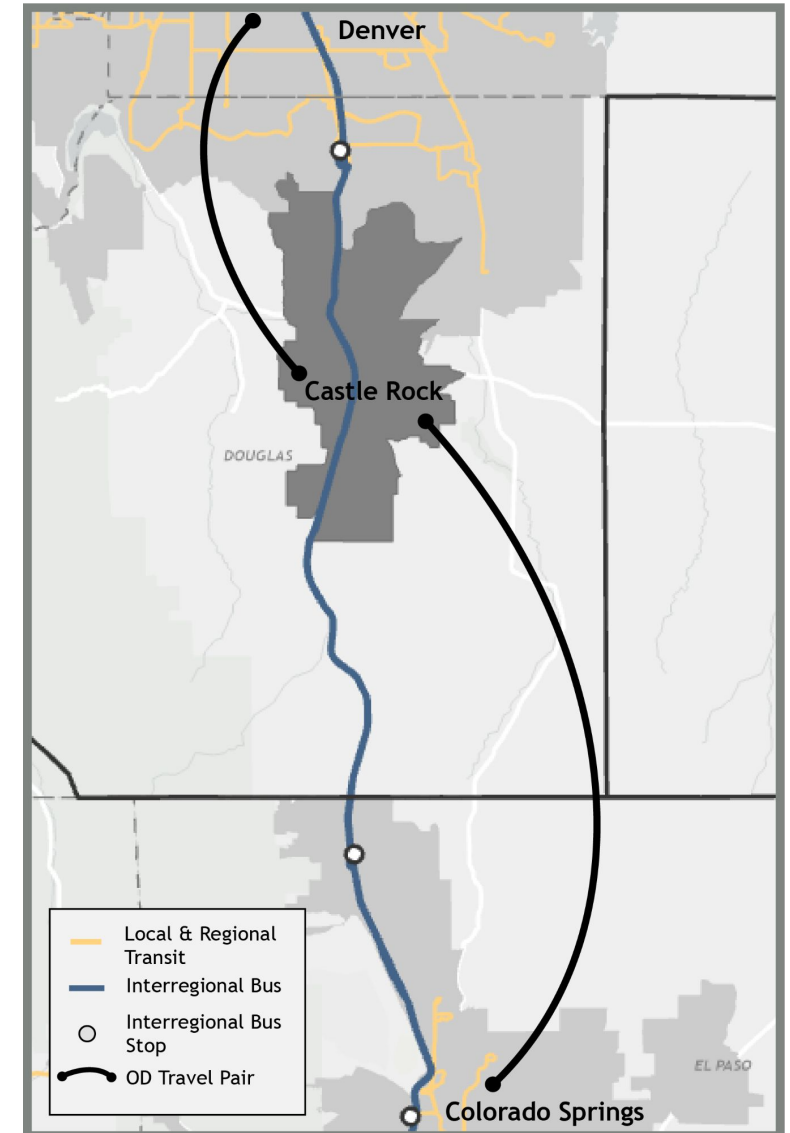


Address Travel Demand

Castle Rock Service Extension

- Castle Rock represents the largest travel demand without access to transit in the state
- Project would connect an unserved urban area and Disproportionately Impacted (DI) communities
- Transit service would address both north and south demand between Castle Rock and metro areas along the Front Range

Trip Overview	Weekday Trips	Weekend Trips
Castle Rock -> Denver	13,331	12,150
Denver -> Castle Rock	12,987	12,445
Castle Rock -> Colorado Springs	5,329	6,337
Colorado Springs -> Castle Rock	5,229	6,279



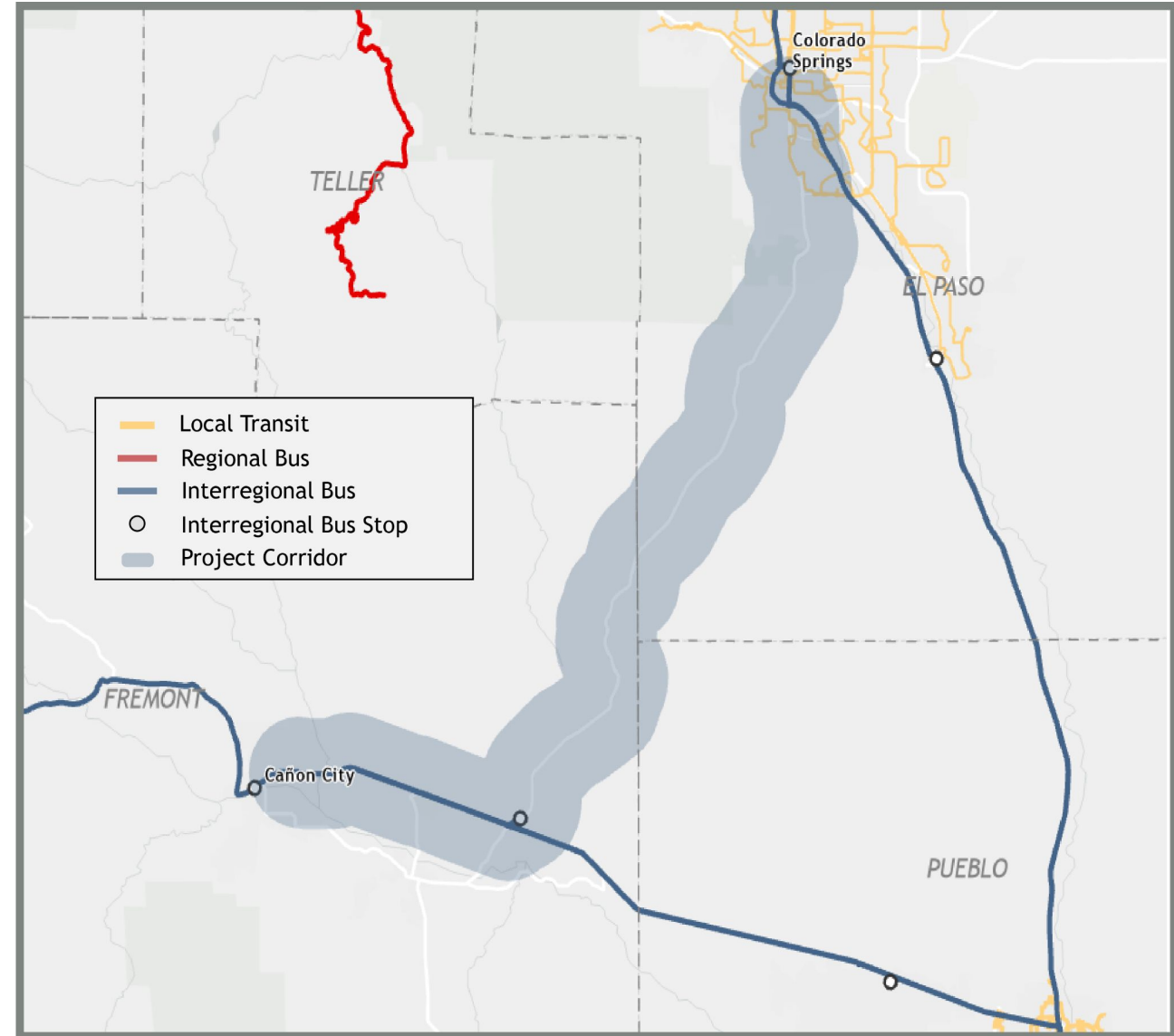


Improve Community Connectivity

Cañon City to Colorado Springs, US 115 and 50

- Secondary corridor
- No transit service
- Strong unmet travel demand
- Indirect and limited interregional connection from Cañon City to Colorado Springs (1 transfer)

Trip Overview	Weekday Trips per Day	Weekend Trips per Day
Colorado Springs -> Cañon City	2,645	2,753
Cañon City -> Colorado Springs	2,596	2,585



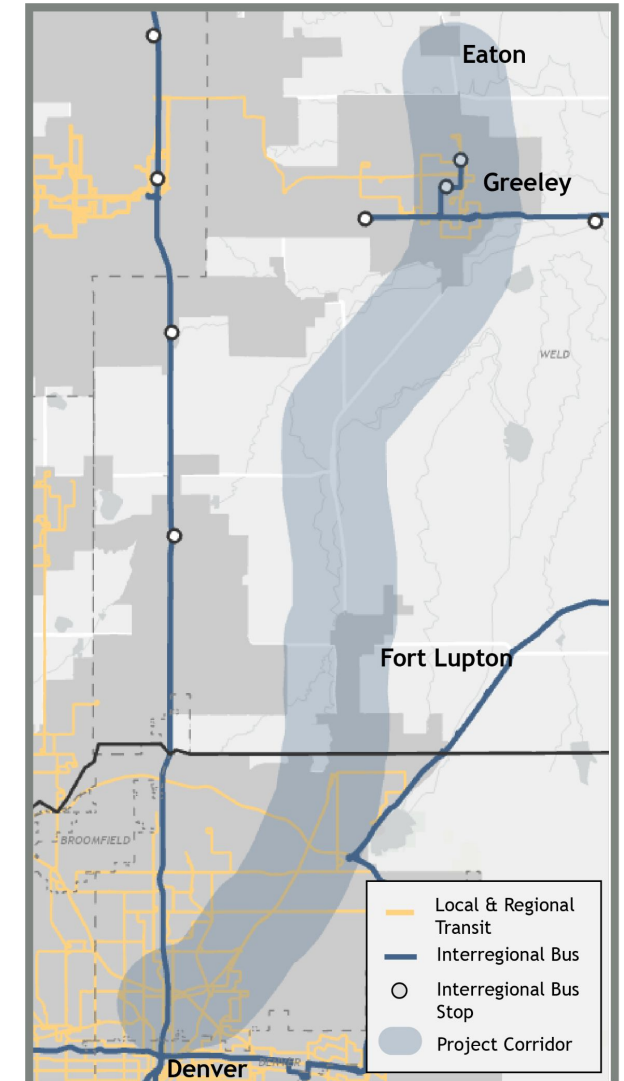


Improve Equitable Access

US 85 Corridor

- Unserved urban areas: Eaton and Fort Lupton
- Primary corridor (54,000 AADT) running parallel demand to I-25 North (97,000 AADT)
- Direct connection for existing and growing demand east of I-25.
- Strong north/south travel relationship to urban areas along corridor

Trip Overview	Weekday Trips per Day	Weekend Trips per Day
Denver -> Greeley	14,123	11,828
Greeley -> Denver	14,376	14,208
Ft Lupton -> Denver	1776	1,509
Ft Lupton -> Greeley	616	446



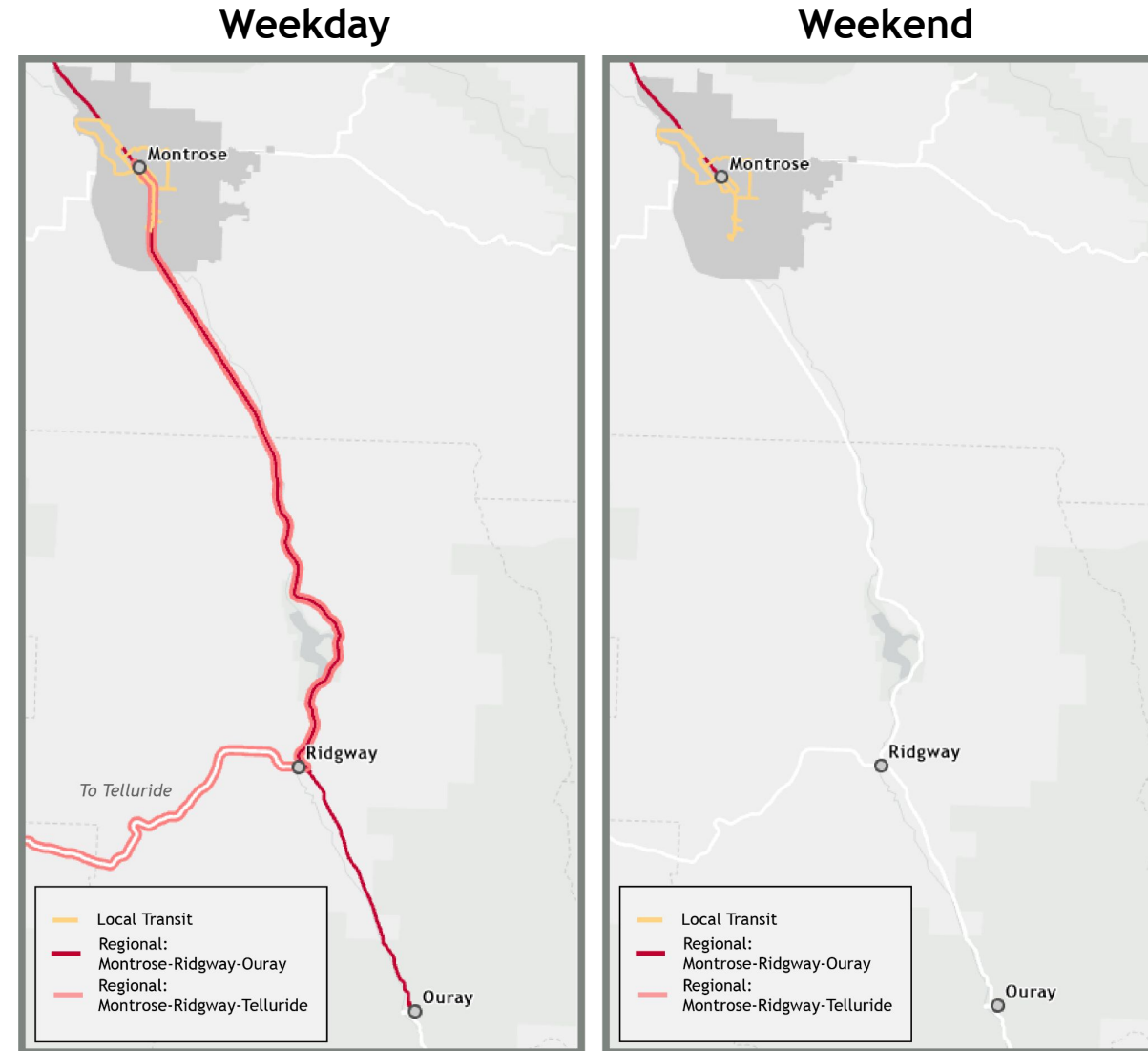


Transit Access and Weekend Demand

Montrose - Ouray

- Existing service for weekday trips
- Weekend gap in service
- Weekend demand is strong
- Weekend service would further existing community connections along the corridor and help meet weekend demand for service

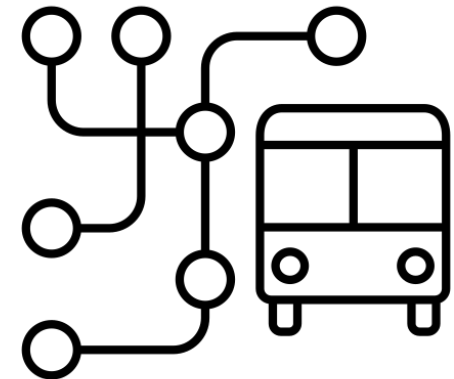
Trip Overview	Weekday Trips per Day	Weekend Trips per Day
Montrose -> Ouray	2,090	1,696
Ouray -> Montrose	2,139	1,686





Conclusion

Providing a more connected statewide transit network will improve access, opportunities, and ridership across Colorado's system. The gaps and projects identified provide a starting point to help meet transit needs and build on work being done by CDOT and our partners to build Colorado's statewide transit network.





Follow Up Info

Project Website

<https://www.codot.gov/programs/transitandrail/transit-connection-study>

Questions/Comments

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COLORADO

Department of Transportation

Questions/Discussion



Regional Transit 2.0

Better options = bigger impact

AUGUST 20, 2025

Tanya Allen, Core Transit Executive Director
tanya.allen@coretransit.org



CORE
TRANSIT

Today's Presentation

1. About Core Transit
2. Our service and our community
3. Our 10 Year Plan
4. Community and safety impacts



About Core Transit



Who We Are

Core Transit is a user-friendly, multimodal transportation authority, inviting you to navigate Eagle County safely, easily, and affordably.



What We Stand For

Our mission is to provide everyone with user-friendly transportation solutions that are safe, rewarding, and reliable.



Who We Want to Become

Our vision is to become the #1 choice for getting around our region because our services are so outrageously beneficial.

Core Transit RTA Members



1995

Voters approved a 0.5% Eagle County sales tax to support transit and trails, creating **ECO Transit**.

2022

Voters in 7 jurisdictions **approved creation of a new RTA** with an additional 0.5% sales tax to expand and enhance transportation.

2024

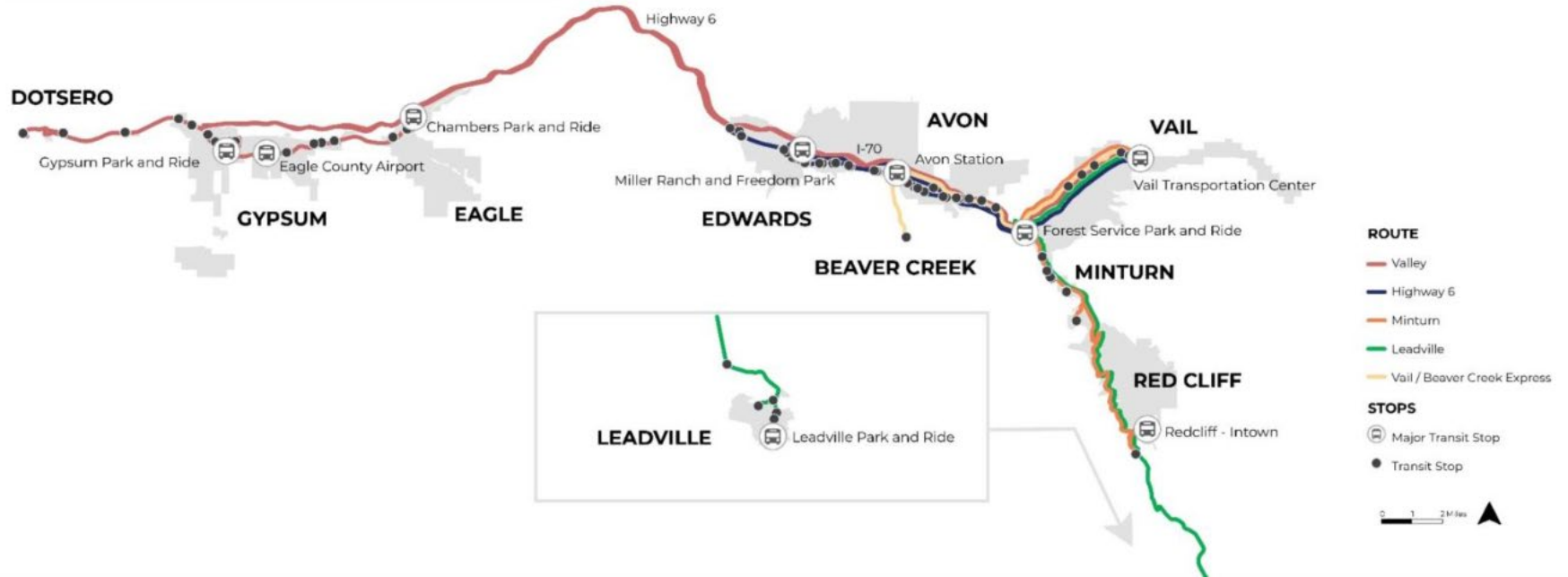
Core Transit assumes full responsibility for transit operations. Service increases and **fare-free** service is implemented for member communities.

2025

The Core Transit **5-Year Strategic Plan & 10-Year Transit Plans** are completed.



Today's system



Revenue sources

Core Transit's budget is comprised of three main revenue groups:

Sales tax: The .5% Core Transit sales tax and the .5% Mass Transit Sales Tax (ECO). This makes up 94% of revenues/approximately \$24m/year.

Fee for Service: This is comprised of fare collection, and contracted service. This makes up approximately 2% of revenues/\$500k/year.

Grant Revenue: Core Transit is eligible for grants from multiple agencies, mainly from CDOT, CASTA and the FTA. This makes up 2% of revenues/\$500k/year.



Who we serve

1. 1.4 million riders in 2024; almost 2 million in the preceding 12-months
2. Workforce, visitors, students, second homeowners, seniors
3. 29.5% Latino/a, 16.9% foreign-born, 26.5% speak a language other than English at home
4. High housing costs/long commutes
5. 7.2% persons in poverty



Off to a good start

The Results

Since the RTA ballot was passed in 2022:

60% ↑

Historic ridership increase



45% ↑

Transit service increase in the winter

73% ↑

Transit service increase in the summer



Improvements Already Made

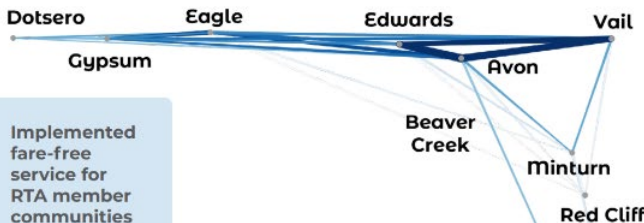
Increased round-trips to Dotsero from 1 to 3

Doubled frequency between Eagle and Vail

Added late-night service on the Valley Route

Increased Highway 6 to 20-min frequency with more express options

Increased Vail-Beaver Creek Route frequency to 20/30-min all-day service in the winter



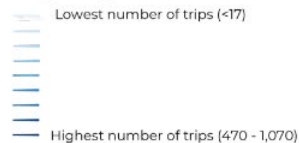
Implemented fare-free service for RTA member communities

Doubled the hours of service to Minturn

Increased round-trips to Red Cliff from 1 to 3

Increased roundtrips to Leadville from 2 to 4

Average Daily Home-to-Work Travel



Data: US Census, 2021



Core Transit Year-1 YOY Ridership Comparison

System Ridership

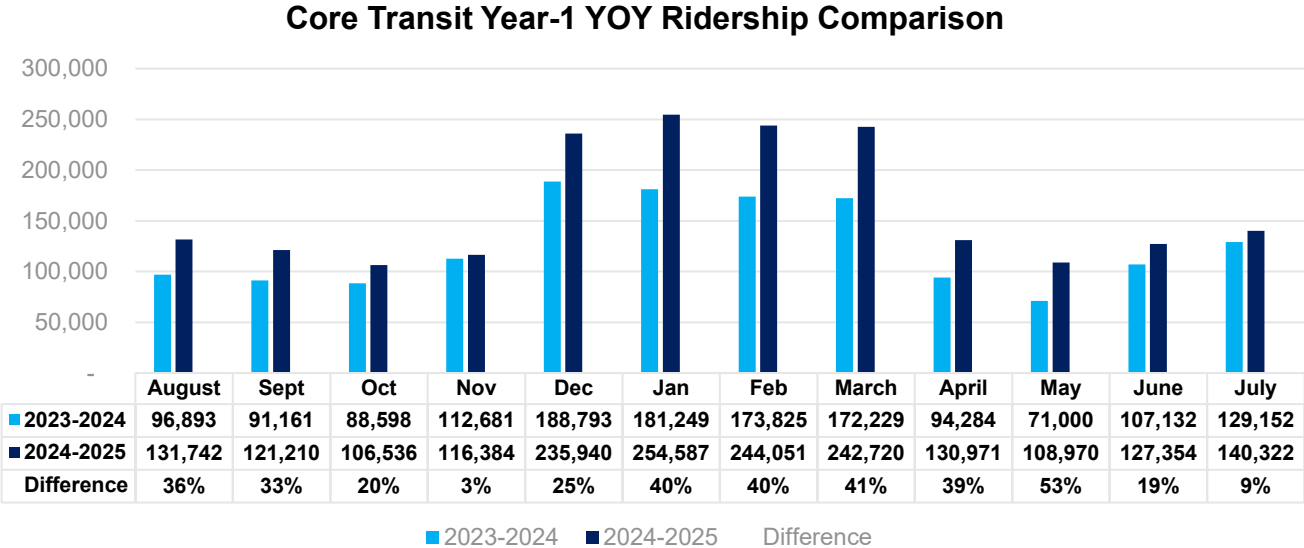
2023-24	1,507,914
2024-25 (Year-1)	1,961,694
YOY Change	+30%

Growth Drivers

- Fare Free Service (May 2024)
- Expanded Service (ridership increases outperforming revenue hour increases)
- Service Quality (on time performance, customer service, communications)

Context

- In 2024, national bus ridership grew 9.24%



10-year planning process

What We Heard



More Frequent Service

44% of survey respondents ranked "more frequent service" as their top three highest priority.



More Bus Shelters

Focus group participants emphasized the need for more bus shelters for safety and protection.



Safer Crossings to Bus Stops

Focus group participants, particularly Spanish-speakers, emphasized the need for safe crossings.



Fare-Free Service in Gypsum & Leadville

Gypsum (57%) and Leadville (63%) survey respondents ranked fare-free as their top three highest priority.



Onboard Comfort & Customer Service

33% of Spanish speaking survey respondents listed comfort as their top three highest priority.

How We Did It

We reached over a thousand Eagle County residents over 6 months. Here are some of the ways we did it:

150

conversations at 6 bus stop pop-up events

865

survey responses in English and Spanish

23

organizations engaged in 12 stakeholder interviews



Spanish-Centered Engagement

We made sure that Spanish speakers had a voice in this process. Here's how:

- All materials were made available in Spanish
- Two of five focus groups were hosted in Spanish
- Spanish translators were available at all events
- We spread the word through networks of community leaders



Come Along for the Ride

Our plan will help riders get where they're going faster, make transit a real option for more people, and keep transit playing a key role in supporting the Eagle Valley's economy, environment, and way of life.



A Closer Look at Our Future Transit System

Key Improvements

New Routes

The current Highway 6 Route will be split into 3 separate routes, and the Valley Route into 2, to shorten travel times and offer more express service options.

Increased Frequency

Daytime service on all Highway 6 and Valley Routes will run every 30 minutes.

Later Service

Valley and Highway 6 Routes will run later in the evening.

More Valley Connections

The Valley Local Route will serve Riverwalk in Edwards and Beaver Creek Lot in Avon, creating a one-seat trip between high demand destinations.

More Leadville & Dotsero Service

The number of daily trips will increase.

All Day Minturn Service

The Minturn Route will run all day, and the Leadville Route will be timed to offer more frequent service during peak hours.

Expanded Eagle Coverage

The Valley Express will reach new developments and areas that currently aren't served, like Eagle Ranch.

Anticipated Service Increases

30-50% ↑
Forecasted increase in ridership
from planned improvements

45% ↑
Increase in service
over the next 10 years



Increase in Transit Service by Phase



Community and safety impacts

1. Increasing youth mobility/improving mental health
2. Options to avoid impaired driving
3. An alternative to winter driving (driver skills/vehicle condition)
4. Roundabouts, rules of the road, and congestion reduction



THANK
you



CORE
TRANSIT